

The UC Santa Cruz Cornerstone Campaign: Supporting Students, Transforming Lives

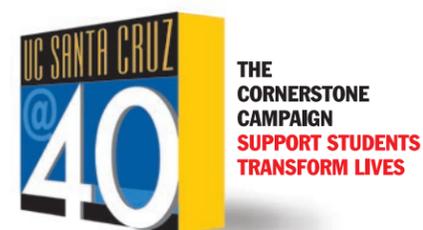
First UCSC fundraising campaign nears goal

The Cornerstone Campaign is the first major campuswide fundraising effort in the history of UC Santa Cruz. The campus is well on its way toward raising the goal of \$50 million by the end of June.

All areas of UCSC are benefiting from the campaign, with increased undergraduate and graduate support a top priority.

To help meet that priority, hundreds of alumni, parents, donors, and other friends of UCSC attended the Scholarships Benefit Dinner, held in November. A record \$1 million, double the amount of the previous year's event, was raised to support UCSC students.

"With this campaign, we will continue advancing the mission of UCSC at a crucial time for the students we serve," said Gordon Ringold (Crown '72), chair of the Cornerstone Campaign Council.



JIM MACKENZIE

"I can focus more on my academics," says Charles Tolliver Jr., describing the impact scholarship support has had on his studies at UC Santa Cruz. The Merrill College senior is the first recipient of the Eric Thomas Memorial Scholarship, an award established to celebrate the life and achievements of the late alumnus. The scholarship recognizes and supports students who are committed to community service.

A South Central Los Angeles native who had never been outside the U.S., Tolliver worked all last summer to save enough for one quarter in the Education Abroad Program in Rome. Now he's nearly fluent in Italian. The scholarship support he received supplemented his savings, enabling him to get more out of the trip and not have to worry about fees and book expenses as he completes his degree.

A legal studies major and sociology minor, Tolliver is applying to graduate school. His long-term goal: a J.D. in criminal justice. "I would like to say thank you to the donors who helped create the Eric Thomas scholarship," says Tolliver. "This support has given me access to opportunities I otherwise would not have had."

Some recent campaign highlights:

Alumna's gift supports scholarships and library

When KIT MURA-SMITH (Merrill '75) came to UCSC as a "re-entry" student, she had nearly enough units to graduate—but in four different majors. "UCSC welcomed me and provided a grant and the support I needed to complete my degree in one year without working. I'll always be grateful for that," said Mura-smith, who recently made the largest gift ever by a graduate. Her \$1.4 million planned gift will be split equally between scholarships for re-entry students and improvements to the University Library's facilities.



Kit Mura-smith

Colleges benefit from support initiatives

Volunteer leaders have launched new fundraising programs that are providing immediate and long-term benefits for UCSC's colleges. Nearly \$80,000 has been raised through the first-ever Reunion Match Challenge

Tech leader funds data systems chair

KUMAR MALAVALLI, cofounder of Brocade Communications and InMage Systems, has made a gift of \$1 million to establish an endowed chair in storage systems research. The Kumar Malavalli Endowed Chair will



Kumar Malavalli



Ken Doctor

and the Alumni Colleges Fund Tiles Program. College tiles recognize gifts to a college of \$1,000 or more. Shown above is KEN DOCTOR (Merrill '71), president of the UCSC Alumni Association, with his inaugural college tile.

Humanities graduate program gains support

One of UCSC's earliest graduate programs has received a major gift from CRAIG SCHIFFER (Cowell '78), who established the History of Consciousness Fellowship Endowment. The history of consciousness program is an interdisciplinary Ph.D. program centered in the humanities with links to social sciences, natural sciences, and the arts. Schiffer's gift provides crucial student support, enabling focused dissertation research and writing.

Santa Cruz couple's surprise gift

Graduate students in psychology will be benefiting from the hard work of a couple they will never meet. Long-time Santa Cruz residents FEDERICO and RENA PERLINO lived modestly, worked hard, and donated their estate to local charities and organizations, including UCSC. More than \$400,000 from the Perlinos' planned gifts will support psychology graduate students working with deaf or hearing-impaired individuals.

Fellowships support science students

Graduate students studying marine mammals and plants have new options for student support with the creation of two fellowships.



Steve and Rebecca Sooy

Long-time Año Nuevo State Reserve volunteer docents REBECCA and STEVE SOOY have made a gift of \$200,000 to establish the Rebecca and Steve Sooy Graduate Fellowship in Marine Mammals. The fellowship will be open to any graduate student studying marine mammals at UCSC, with primary consideration being given to students investigating the northern elephant seals.

JEAN LANGENHEIM, professor emerita of ecology and evolutionary biology, has been studying plant ecology and evolution for 60 years. Now she is giving financial support to a new generation of graduate students through an endowed fellowship fund. Her \$200,000 gift establishes the Jean H. Langenheim Graduate Fellowship in Plant Ecology and Evolution, which will be available to students in two departments: ecology and evolutionary biology, and environmental studies.



Jean Langenheim

For more information on the Cornerstone Campaign, go to giveto.ucsc.edu