NOW THEN

In pictures: Exquisite campus | What it was like 50 years ago
Making UC Santa Cruz a family affair
An evening under the stars with special guest Alice Waters

Save the date for Founders Celebration 2015
September 26, 2015
The black-and-white photo on the cover of this issue is a campus classic. The playful image captures the spirit of adventure founding Chancellor Dean McHenry brought to the job of building a new campus from the ground up. It is the early 1960s, a new campus is being created, yet all he’s got to work with is a desk in the middle of a pasture.

As the current chancellor of UC Santa Cruz, I love that photo because it speaks to the boldness of McHenry and the enthusiasm of our first students who arrived from all across the nation when the campus opened in 1965. It speaks to all that future potential—the un-built buildings, the life-changing seminars and mentors, the discoveries and explorations. It speaks to the fact that those students and their brave professors had to draft their own blueprint as they went along.

The photo also speaks to the whimsical aspect of UC Santa Cruz—the part of us that would embrace the Banana Slug as our official mascot in 1966, and, to paraphrase Henry David Thoreau, choose to march to a different drummer.

Fifty years after our opening, the campus remains bold, experimental, and dedicated to advancing knowledge—without losing our quirky individuality. We have stayed true to our founders’ vision, providing immersive hands-on learning experiences in the broader context of pursuing UC’s mission of education, public service, and research.

From the beginning, UC Santa Cruz was envisioned as a major research university that would offer students an experience that rivals what small private liberal arts colleges offer. As we enter our second half-century, many things have changed, but not that fundamental truth.

How I wish McHenry were around today to find out about the explorations we’ve discovered, the new frontiers we’ve opened up in the war against cancer, the genomes we’ve mapped and shared with the world, and the convergences we’ve nurtured between literature, the arts, and the sciences.

Alumni Weekend is just around the corner. What better occasion to look back on our founding vision, celebrate our current achievements, and contemplate our future?

I hope you’ll join us for the festivities from April 23–26. Come back to campus, celebrate UC Santa Cruz, and watch the sun set behind the very spot where the chancellor hauled out his desk all those years ago.

—from the Chancellor

**Editor’s Note**

A charge in the air

They came from all over California and the nation with a hunger and a bottomless thirst for intellectual challenge and adventure.

They showed up to see piles of dirt and earthmovers everywhere. Nearly all the emblematic buildings we associate with UC Santa Cruz were figments in the sketchbooks of architects and planners. All they saw were redwood trees, big meadows, and electricity are still here—and low, except for themselves.

Their stories is about the “magic” of the campus at first—time—an electric charge in the air. It must have had something to do with all those brainwaves in motion, the excitement of something new, the groundbreaking seminars, the demanding but riveting seminars, the demanding but riveting—without losing our quirky individuality. We have stayed true to our founders’ vision, providing immersive hands-on learning experiences in the broader context of pursuing UC’s mission of education, public service, and research.

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**The chancellor’s desk: outstanding in his field**

**Your Turn**

Revise, rants, recommendations, and love letters from our readers and social media friends.

Find UC Santa Cruz on Facebook, Instagram, Twitter, LinkedIn, YouTube, and Pinterest.

Read UC Santa Cruz Review stories at review.ucsc.edu.

**Where’s Sammy?** Congrats go out to Michael Witte (Cowell ’06, modern literary studies), who was randomly chosen as the Sammy challenge winner for the fall ’14 issue! Since graduating from UC Santa Cruz, Witte has continued his studies in graphic design and advertising, architecture, and now massage therapy.

He works for the City of Dana Point and is interested in maintenance and treatment toward performance optimization of humans and machines. For the record, Sammy was on page 20, nestled among the salad greens at the top right.

We received 30 responses to the Where’s Sammy challenge. And now he’s slithered off again! Can you find him? He looks like the Sammy hanging out to the right of this paragraph. | Write us at review@ucsc.edu.

**CAPTION CORRECTION**

If you would like to impress your colleagues with your knowledge of ancient trivia, tell them that the photo on the back cover of the fall ’14 Review (shown at right) is not of Tom Vogler, it is Peter Smith, assistant to Chancellor McHenry for the Arts. He was not a seminar, it was a posed photo, taken by Al Lowry, the first campus photographer, with yours truly in the checked shirt on the left.

How’s that for Triivial Pursuits?

—Bill Dickinson (Cowell ’88, philosophy)

**APPRECIATION FOR THE SMITHS**

Many thanks for Peggy Page’s concern for the homelessness Services Center. They were a marvelous couple and enriched all of our lives.

—Los Trabib, community member

**DEAD RECKONING**

Regarding “Quest to reopen the Quarry” [fall ’14, page 28]: Hank Harrison in his book The Dead Reckoning notes that in the early days of UC Santa Cruz the Grateful Dead offered to play a free concert in the (upper) Quarry Amphitheater—in support of the aims and values of the campus—but were turned down for fear of their newfound fans showing up in unsuitable numbers and conditions. Perhaps now that the band has its archives in the McHenry Library Special Collections and a drive is underway to reopen the Quarry, the surviving members of the band might be glad of an invitation to perform a benefit concert... especially if they can try out new music.

—John Leech (Cowell ’79, history and religious studies)
Dress-up success

To kick off UC Santa Cruz’s 50th birthday year with a fashion flourish, the campus threw a “Dress Like It’s 1965 Day” on January 15. Staff, faculty, students, and community members participated—and had a blast (from the past)! Here are the winners of the dress-up contest, as judged by Mad Men Co-Costume Designer Tiffany White Stanton (Kresge ’03, psychology). To view all the photos, visit 50years.ucsc.edu/kick-off

PHOTOs BY: C. LAGATTUTA

CAMPAIGN UPDATE

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SUPPORT TAKES MANY SHAPES: CHAIR, BARN, BANANA SLUG

GIFT CREATES ENDOWED CHAIR IN COMPUTER SCIENCE

Impressed by UC Santa Cruz’s research in computer science, Mountain View-based Symantec gave $500,000 to endow a faculty chair—the first chair in the University of California system to take advantage of a new matching fund program established by UC President Janet Napolitano. This is also UC Santa Cruz’s first corporate-funded chair.

The inaugural holder of the new Symantec Presidential Chair in Storage and Security is Professor Ethan Miller, director of the Center for Research in Storage Systems. The gift supports the Data Science Leadership initiative of The Campaign for UC Santa Cruz.

PHILANTHROPY RAISING A BARN AND SUPPORTING ENVIRONMENTAL PROGRAMS

The same techniques used to build the historic Hay Barn in the 1860s are being used to reconstruct it—including classic timber framing. The project is made possible by a $5 million gift from the Helen and Will Webster Foundation to create a center for environmental programs adjacent to the UC Santa Cruz Farm.

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Big money for big data

The National Institutes of Health awarded $11 million to UC Santa Cruz to create the technical infrastructure needed for the broad application of genomics in medicine and biomedical research. This grant from the National Human Genome Research Institute funds the Center for Big Data in Translational Genomics. The center is a multi-institutional partnership based at UC Santa Cruz and led by David Haussler, professor of biomolecular engineering and director of the UC Santa Cruz Genomics Institute.

The center’s overarching goal is to help the biomedical community use genomic information to better understand human health and disease. To do this, scientists must be able to share and analyze genomic datasets that are orders of magnitude larger than those that can be handled by the existing infrastructure. Advances in DNA sequencing technology have made it increasingly affordable to sequence a person’s entire genome, but managing genomic and related data from millions of individuals is a daunting challenge.

Power of the pounce

Scientists at UC Santa Cruz, using a new wildlife tracking collar they developed, were able to continuously monitor the movements of mountain lions in the wild and determine how much energy the big cats use to stalk, pounce, and overpower their prey.

Visit 50years.ucsc.edu/events to see all 50th anniversary events.
New dean of Humanities
UC Santa Cruz has appointed Tyler Stovall to serve as dean of the Humanities Division, effective spring quarter.

Stovall comes to the campus from UC Berkeley, where he was a professor of French history and dean of the Undergraduate Division of the College of Letters and Science.

Prior to that, Stovall spent 13 years as a faculty member in the UC Santa Cruz Humanities Division. During his last three years at Santa Cruz, he also served as chair of the History Department and provost of Stevenson College.

"The humanities are central to intellectual life in the 21st century," said Stovall. "I am thrilled to come to UC Santa Cruz, a university known locally and globally for its pioneering contributions to humanistic education and research."

UC Santa Cruz in top five for NIH funding
UC Santa Cruz is in the top five of institutions that have seen significant increases in funding from the National Institutes of Health over the past decade.

At the same time a number of other institutions have suffered sizeable drops.

According to "Science Squeezed," a series of reports on biomedical funding by NPR, NIH funding soared between 1998 and 2003, which created a gold-rush mentality in biomedicine. But since 2004, the NIH budget has dropped by more than 20 percent (not including federal stimulus money during 2009 and 2010).

According to the report, UC Santa Cruz has seen NIH funding increase from about $14 million in 2000 to almost $30 million in 2013. The campus is one of 10 universities that have enjoyed increased funding. In contrast, another group of universities, many with previous funding totals in the hundreds of millions of dollars annually, have seen sizeable drops.

Moving up in world rankings
UC Santa Cruz is ranked 93 among the world’s best universities and in the top 50 in the U.S., according to the Academic Ranking of World Universities (ARWU) published by a Shanghai education-consulting firm.

It’s move up at least eight places for the campus, which last year was listed in the 101-150 category. The annual study by the Shanghai Ranking Consultancy, a firm spun off five years ago from Shanghai Jiao Tong University, looks at more than 1,200 universities in the world and publishes data on what it deems are the top 500.

UC Santa Cruz Review / Spring 2015

PHOTOS: STOVALL, KENT AND GUTHMAN BY C. LAGATTUTA; QUARRY BY BRANDIS PHOTOGRAPHY

Lick Observatory

Lick funding to continue
The University of California Office of the President reversed a previous decision to cut funding from Lick Observatory by 15 percent in 2018.

Lick Observatory operations will continue under the management of UC Observatories (UCO), the multi-campus astronomical research unit headquartered at UC Santa Cruz. "We are thrilled to hear this news," said UCO interim Director Claire Max, adding that there are enough funds in the projected budgets of UCO to run Lick Observatory for the next five years, albeit at a frugal level. Lick has an annual operating budget of approximately $1.5 million. Ongoing fundraising efforts and potential partnerships currently being explored may provide additional funding for Lick.

UC Santa Cruz Review / Spring 2015

PHOTOS: STOVALL, KENT AND GUTHMAN BY C. LAGATTUTA; QUARRY BY BRANDIS PHOTOGRAPHY

Quarry Amphitheater circa 1966
Student support gives major boost to Quarry reopening
Efforts to restore and reopen the landmark Quarry Amphitheater received a major boost with the endorsement of using up to $8.39 million in existing student fee reserves toward the project.

The Quarry, which has been closed to events since 2006, had served as a center of campus life since UC Santa Cruz was founded 50 years ago.

The Student Fee Advisory Committee, which endorsed use of fees toward the project, is the primary avenue for advising the chancellor and executive vice chancellor on allocation of fees. The committee is composed of students and other campus representatives.

"This is an exciting advancement of this project," said Alison Galloway, executive vice chancellor and provost. "We are grateful for this powerful endorsement by students. We hope it inspires our alumni and others to join in bringing back this quintessential gathering space in the heart of campus."

During Alumni Weekend, April 23-26, tours of the Quarry will be offered, and visitors will have the opportunity to share their Quarry stories.

An estimated $1.2 million in additional funding is needed to move forward with the initial phase of the project, which will reopen the Quarry. If fundraising is successful, work is projected to begin in 2016.

Reopening the Quarry Amphitheater is a priority of The Campaign for UC Santa Cruz. Learn more at campaign.ucsc.edu.
EXQUISITE CAMPUS

A common refrain among UC Santa Cruz alumni—from every decade, every major, every college, every division—is how much they treasured the beauty and natural setting of this remarkable campus and the richness it brought to their educational experience. Some even say it changed their lives.

As part of UC Santa Cruz’s 50th anniversary recognition, we present a photo essay celebrating this stunning university environment. From the dizzying heights of the redwood forests ...
... to the mind-expanding views of big sky and endless meadows tumbling to the bay, combined with breathtaking glimpses of the magnificent wildlife sharing this dramatic space.
All of the gorgeous images in this feature were captured by students, alumni, and staff.

1 U’lyana Zagurskaya (Crown ’15, human biology), 2 Sarah Mollenbrick, staff, 3 Brandon Winters (Stevenson, undeclared), 4 Kate Littler (post doc, Earth & planetary sciences), 5, 12 Tara Camgros (Cowell ’13, anthropology), 6 Caitlin Brennen (Cowell ’13, environmental studies), 7 Brandon Dickson (College Nine ’13, psychology), 8 Maycee Hash (College Eight ’13, ecology and evolution), 9, 11 Kelsey Jones (Merrill ’15 art, education and literature minors), 10 Jacqueline Watson (Kresge ’13, psychology).

Architecture blends into the land and surrounding forest, and includes everything from rustic historical structures to sleek, modern designs. The UC Santa Cruz campus—beautiful, bewildering, bewitching.

We look forward to welcoming generations of students to come who will similarly immerse and revel in the beauty of this place and continue the quest to change the world.
Every Alumni Weekend feels like a milestone for returning Banana Slugs and a chance to be part of a living history. But those impulses will be stronger than ever during this year’s festivities, which run from Thursday, April 23, through Sunday, April 26, at UC Santa Cruz. The event serves as one of the anchor pieces of the campus’s year-long 50th anniversary celebration, which kicked off in January with “Dress Like It’s 1965 Day.” (See photo contest winners page 5.)

In honor of this important milestone, organizers have put together the most elaborate Alumni Weekend ever, with more than 70 activities geared to Banana Slugs from all 50 years of the campus’s history. We detail some of the highlights of the gathering here, but there are many more events, happenings, and opportunities throughout the weekend; for a full listing of events and to register, visit alumniweekend.ucsc.edu.

THURSDAY KICK-OFF
Early arrivals—especially those who’ve thought about offering a guiding hand to current UC Santa Cruz students—should flock to Mentor Match: A student & alumni networking dinner, starting at 7 p.m. at the Stevenson Event Center. The dinner serves as a chance to connect with other Slugs and provide guidance for the next generation.

FRIDAY FESTIVITIES
Among the highlights will be an all-day off-campus TEDxSantaCruz event on Friday, April 24, from 10 a.m.–4 p.m. at the Rio Theatre in Santa Cruz. The focus of the event, which is hosted by UC Santa Cruz, is “Radical Collaboration.” Organizers are looking for speakers and performers whose innovative ideas have changed the world, whether near or far. Those interested can nominate themselves or recommend others to speak or perform at tedxsantacruz.org.

Back on campus that Friday, the 11th annual Graduate Research Symposium—highlighting the innovative research being conducted by graduate students in 38 programs across 5 academic divisions, and featuring a bench of alumni judges—takes place from 1–4:30 p.m. at McHenry Library.

For five decades, UC Santa Cruz has been home to original thinkers—the rebels and visionaries, artists, scientists, change-makers, and poets who had the courage to strike off on a different path. You are woven into the fabric of this remarkable place. Alumni Weekend is for you—our alumni family. Come home. Let’s celebrate our past and our future, together.
THURSDAY, APRIL 23
MENTOR MATCH: A STUDENT & ALUMNI NETWORKING EVENT 7–8 p.m., Stevenson Event Center, $25 Connect with current students from across the new campus at a career-focused mentoring dinner where you can share your experience and answer student questions.

FRIDAY, APRIL 24
KZSC AIRCHECKS 10 a.m.–6 p.m., KZSC Radio Come back to KZSC-FM (née KRUZ) to spin a short set or share stories from your time at the radio station (now 20,000 watts!).

UC TUC-ALUMNI SOCIAL 5–7 p.m., Student Commons Join current and fellow graduate alumni for appetizers and libations.

ALUMNI SHABBAT 6:15–9 p.m., Santa Cruz Hillel Join Shabbat services and a delicious home-cooked Shabbat meal.

RECENT GRAD MIXER 7–9 p.m., Motiv (upstairs) Calling all recent graduates—come network with other young alumni and current seniors at Motiv downtown. Enjoy tapas plates and a no-host bar!

THURSDAY, APRIL 27
Dr. M. Sanjayan presents: A NEW WILD: SAVING NATURE IN A HUMAN-DOMINATED WORLD 10–11 a.m., Media Theater/Performing Arts M110, $10 Join Dr. M. Sanjayan (Grad Division ’97), executive vice president and senior scientist at Conservation International, Emmy-nominated news contributor, and host of new PBS series EARTH A New Wild, to discuss whether humans and wild nature can continue to coexist.

SATURDAY, APRIL 25
BRING BACK THE QUARRY TOUR First tour 10–10:30 a.m., second tour 10:30–11 a.m. Meet in Quarry Plaza by Bay Tree Bookstore Revisit the Quarry and view plans for the newly invigorated future. Reopening the Quarry Amphitheater is a priority of The Campaign for UC Santa Cruz.

THE CREATION OF BEAUTY IN THE COMPANY OF FRIENDS 11:30 a.m.–1 p.m., Page Smith Library Join Cowell fellows and friends at the Page Smith Library for a morning of shared memories, coffee, and renewed connections.

UCSC CAMPUS NATURAL RESERVE HIKE 10–11:30 a.m., meet in the parking lot above the campus Fire Station (top of Chiquapin Road) Join us for a hike on the UC Santa Cruz Campus Natural Reserve, which serves as an outdoor classroom and living laboratory.

GENDER EQUALITY IN ATHLETICS THROUGH THE YEARS AT UCSC 10 a.m.–12 p.m., College Eight, Room 240, $10 Acclaimed academic researcher and women’s basketball alumna Susan Cahn (Krieger ’91) joins a panel of speakers for a topical discussion on gender equality in sport.

THE FARM TOUR 10–11 a.m., Louise Cain Gatehouse Enjoy a guided tour of the gardens, fields, and orchards at UC Santa Cruz’s 30-acre organic farm.

JOURNEY THROUGH TIME: LIME WORKS TOUR 10–11 a.m., Barn Parking Lot Join geologist/historian Frank Perry (College Eight ’77) for a tour of the campus’s historic lime works district.

UCON ALUMNI RECEPTION 10–11 a.m., Engineering 2, Room 180 (Simulium) Mingle with alumni and Economics Department faculty, staff, and current students over breakfast.

ARBORETUM TOUR 10–11 a.m., Norrie’s Gift Shop Tour native flora from around the globe while reconnecting with fellow alumni, Arboretum staff, and volunteers.

BASKIN ALUMNI MENTORING PROGRAM OPEN HOUSE 10 a.m.–12 p.m., Cowell Senior Commons, Room 225 Meet UC Santa Cruz’s talented future engineers and learn more about the Baskin Alumni Mentoring Program.

CAMPUS ADVENTURE: A MODERN-DAY SCAVENGER HUNT 10 a.m.–12 p.m., meet outside the Cowell Conference Room, Room 132 Crack codes, develop strategy, and use teamwork to locate and (re)discover great and iconic places on campus.

BANANA SLUG KID ZONE 10 a.m.–4 p.m., Founder’s Glen Lawn A family-friendly event where alumni can visit different craft booths with their little Banana Slugs.

KZSC AIRCHECKS 10 a.m.–6 p.m., KZSC Radio Come back to KZSC-FM (née KRUZ) to spin a short set and/or tell some stories from your time at the radio station (now 20,000 watts!).
ALUMNI WINE RECEPTION: QUINCE AND WINE
4–6 p.m., Cowell Courtyard, $10
Unwind with a glass of wine in the company of friends and reconnect with favorite faculty and staff.

SCIPP PUBLIC LECTURE ON PARTICLE PHYSICS AND COSMOLOGY
5–6:30 p.m., Media Theatre
Take a trip through 30 years of leading-edge physics and the people who make it possible.

ROARING BY THE BAY
6–8 p.m., East Field, Volleyball Court
Kick back on a blanket by the bonfire with a cup of hot cocoa and continue the connections you made over the day, or just savor a moment of reflection on the beautiful East Field.

Give to UC Santa Cruz at giving.ucsc.edu. All gifts count in The Campaign for UC Santa Cruz.

UCSC 50
When family members have the experience of attending UC Santa Cruz in common, they’ve walked the same paths—contributing to a sense of pride, connection, and shared values.

Jerry Ruiz grew up in a small town outside Visalia. His parents never went to high school, but Ruiz was a stellar student and earned excellent grades. However, it wasn’t until an educational opportunity coordinator from UC Santa Cruz reached out to him that his dream of going to college became a reality.

Rubalcava, then-director of UC Santa Cruz’s Educational Opportunity Program, reached out to Ruiz and recruited him. When he arrived at UC Santa Cruz, Ruiz immediately felt like he was part of a community. He found a close circle of friends and helped to establish a Latino-themed dorm on campus.

Ruiz says that such educational opportunities have supported students over the years, when a sibling goes off to college, or a parent returns to school later in life, this act of ambition and bravery will encourage others in the family to follow their example.

It’s more than just a question of inspiring and emboldening family members to attend the same university. Family ties also make a college career a smoother and more comfortable ride—even for insecure first-year students—while increasing pride, connection, and a strong sense of shared values.

In its 50 years, UC Santa Cruz has inspired many family members to share the experience of attending—then becoming proud alumni. We tell some of their stories here.

His talk is scheduled for Stevenson, Room 175, 3:15 p.m., Saturday, April 25, at DLA Piper’s litigation practice, 1230 S. First St., in San Jose. For more information, call 408-901-7100 or visit alumniweekend.ucsc.edu.

Ruiz is a success story in the fields of law and public service. He is now a successful lawyer in Los Angeles. As the first member of his family to go to college, he inspired his four younger brothers, who also attended UC Santa Cruz.

The Ruiz brothers’ stories illustrate what educational studies have supported overseas the years; when a sibling goes off to college, or a parent returns to school later in life, this act of ambition and bravery will encourage others in the family to follow their example.

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“He moved out here to California because there were so many opportunities for work,” said Naomi Salaz. “But when he got out here, he was working in a factory and he wasn’t happy at all.”

UC Santa Cruz opened up a different world, exposing him to an intellectual environment and the wild creativity of the bohemian and “hippie” culture of the late ‘60s and early ‘70s.

“Dad said the reason he went back to school was to be a role model for his kids, to show that it was never too late to get an education,” Naomi Salaz said. “He also wanted to expose us to campus life.”

She lived in the dorms at Crown for all five years of her college career, graduated, and went on to become an elementary school teacher in Salinas. But she was not the only one to follow her father. Both of Naomi’s sisters also attended UC Santa Cruz. Her sister Rose Ann met her future husband Bob Weber (Crown ’84, biology) in the dorms of Crown College.

“It was really meant to be,” Weber said. “We were from such different backgrounds and probably wouldn’t have met anywhere else.”

Weber himself is a fount of “all in the family” stories about UC Santa Cruz.

His father worked for the State Department, so the family travelled abroad when he was younger. He didn’t know much about schools in the United States, so he followed in the footsteps of his older brother, Jon, who received his Ph.D in chemistry from UC Santa Cruz. His three younger sisters, Ann, Catherine, and Elisabeth, also graduated from UC Santa Cruz.

But the family connections don’t stop there. His sister Catherine was married to another alum on campus. After seeing the rich educational opportunities at her children’s school, Weber’s mom, Barbara, was also inspired to attend UC Santa Cruz after Weber’s father retired from the State Department.

“I think we all really believed in the educational philosophy of UC Santa Cruz,” said Weber, now a doctor in Watsonville. In total, at least a dozen of Weber’s family members have attended UC Santa Cruz. His daughter, Marie, will be getting married on campus in September.

The third generation of Webers and Salazes now has alumni ties to UC Santa Cruz.

Weber’s daughter, Stephanie (Crown ’14, electrical engineering), said she felt her family’s connection to the university was something very special.

“It was pretty neat being in a dorm right across the quad from the dorm where my parents met,” she said.

Deep connection

Sometimes the connection to campus goes even deeper. Max Levin, father of Deborah Alstra (Porter ’83, fine arts), was a founder of Crown College. He served as the senior preceptor at Crown and was a faculty member in the psychology department until his retirement in 1981. His mother, Dorothy Levin, was a counselor at Porter for many years.

“She was more like a much older sister,” Andrews said. Andrews’s younger brother, Josh, attended UC Santa Cruz and had some of the same professors as his sister.

“I grew up spending a lot of time in Santa Cruz,” said Josh Andrews (Stevenson ’97, history). “My sister started grad school when I was a freshman. It was good for me to be where my family was.” Josh Andrews is now a lawyer at Uber, the San Francisco-based rideshare and taxi-service company.

The Andrews’s cousin, Samuel Levin (College Eight ’08, health sciences), said Santa Cruz attracted him because three generations of his family lived there — people he didn’t get to see often growing up. It was also the most desirable school for him with a strong reputation in the sciences. He was thrilled when one of his human physiology professors spoke fondly of his grandfather.

Besides, turning UC Santa Cruz into a family affair made it comfortable right from the beginning.

“It was nice to have familiar faces in a new city after leaving home,” said Levin. “I am proud to be a graduate of the same university where my family attended and worked. Seeing their lives and their work, success, and lifestyle make me proud to be a part of the same education they had.”

Amy Ettinger is a freelance writer based in Santa Cruz.
Bulldozers, dirt piles, mobile-home dorms, and mooing muddy cows greeted them in the mornings. UC Santa Cruz was a place of the mind in 1965, and, to a large degree, a place still in the mind; so much of what we now know as the college campus did not exist yet. But the spirit of adventure, and the willingness to follow an ever-changing road map, united UC Santa Cruz’s very first graduating class and the faculty and staff members who helped guide their way to graduation. The founding vision of UC Santa Cruz was grounded in a solid liberal arts education with a multidisciplinary focus. It was also centered around small residential colleges, as well as faculty members who prided themselves on their ability to challenge the young students while taking their ideas seriously.

This winter, UC Santa Cruz Review set up a “roundtable” of voices from the past and present to reflect on the campus turning 50 years old in 2015. They talked about the many changes they’ve witnessed, and the ways the place has stayed true to its multidisciplinary and idealistic original vision.
COUNTERCULTURE REVOLUTION
This was the mid-1960s before the counterculture really caught fire, before the Summer of Love. Often when people think “60s,” they impose this image that started later on.

Jerry Walters: Well, let’s put it this way. While they may have looked a lot different when they graduated from here, they arrived clean-shaven, with haircuts and nice clothes. Those were such different times. In those days there was this idea of “In Loco Parents,” where the university was thought to be a parent in a way. As an example, our chancellor had students sign in or out so if parents wanted to find their son or daughter, all they had to do was call the preceptor. They would call up and say, “I haven’t heard from your son for a while. Where is he?” We were so small, we could get in touch with people quickly. Well, that didn’t go over well. A lot of students rebelled after a while. “This is our time, in our lives, and we will keep in touch with our folks (when we want to).”

That’s a lot of learning in a small amount of time! Did you retain a lot of what you learned?

Meg Zweiback: Yes, because the professors, including Mary Holmes in art, had a great gift for making you see things you hadn’t noticed before. I can still tell you more about medieval architecture than what I learned when I first went to Europe.

the dormitories, and by the fourth year students could go into each other’s dormitories through the first-floor lounge. Every single year the dormitory policy changed. It was not very long before men and women were living on the same floors. It was difficult for parents to come there. “Wait a minute! There’s your room, and there are girls next door?” Not the kind of college their parents went to.

LARGER THAN LIFE FOUNDERS
Maybe it’s because of the iconic photos: Page Smith riding a horse through campus, and Chancellor McHenry posing at a desk on an empty field, but I think of the founding figures as larger than life in those days.

Katherine Beiers: When I was going to the University of Southern California, I’d read a two-volume book about John Adams (by the historian, professor, and founding Cowell College provost) Page Smith, and those were two of the best books I’d ever read. When I moved up to Santa Cruz I had no idea he was here, that he was a professor. One day I was working on a Sunday afternoon and he called to see if we had a certain book. Normally you don’t just check the stacks when people call (they, of course, had no computerized inventory of books). But this was Page Smith, so I got him the book. He rode into the big foyer of the library, where the cafe is now. I gave him his book. I checked out the book, and handed to him, and off he went on his horse. I did not make that up.

TOWN AND GOWN
I would imagine that UC Santa Cruz’s presence in the sleepy city of Santa Cruz changed the way life here dramatically by the end of the ’60s.

Michael Gerber: You have to try to imagine Pacific Avenue (Santa Cruz’s famous “main drag”) as an old-fashioned downtown much like Soledad or Watsonville with a single movie theater, one large department store, and a bunch of small shops, a sleepy place. In 1965 it was sleepy; there wasn’t much of a youth culture presence, and all of a sudden there were 500 freshmen roaming through downtown, that changed the place instantly.

It seems to me that the social consciousness that people still associate with UC Santa Cruz— in part because of students’ Peace Corps participation—was just taking shape then, and had as much to do with the campus’s vision as it had to do with the foment of the ’60s.

Kathy Gerber: Because I was involved with social sciences, we felt a great need to be involved in making the world a better place to live, and part of the social movement but also exercise our intellectual commitment. We wanted to choose a route in the world that would affect people in the world positively. Part of that was a product of the part that was the social milieu of Santa Cruz, and part of it was the passion of the people we were meeting on campus and in town.

ORIGINAL SPIRIT
UC Santa Cruz has expanded over time. And it’s changed in many ways. I know that many founding faculty were upset about the original narrative evaluations becoming supplementing what we were doing, sites were instituted for all students in 2001. But I was hoping you could re-flect on ways that the “original” UC Santa Cruz remains visible or recognizable in the current campus.

Jock Reynolds: I’ve been back there enough to think the spirit of the place is very much intact though you don’t expect everything to remain in stasis.

And how does your experience at UC Santa Cruz continue to reverberate with you in your life?

Jock Reynolds: I was just thrilled to get into UC Santa Cruz, and I loved every minute of it. And in my senior year, they brought a huge number of amazingly important visitors. The British Consul, Robert Watts, George Segal, and international avant-garde art movement members.

Meg Zweiback: My husband and I are 50 years out of college. We both hit 65. Neither of us plans to retire. When UC Santa Cruz, we enjoy. We’re still interested in what we do, and that comes from our active student bodies. Santa Cruz did for us—and this was very deliberate—was start with these big broad survey courses and then these small seminars that gave us intimate connections with faculty members. When you see what we were doing, what UC Santa Cruz, were both under construction (seen in the foreground). Temporary trailers used as dorms were arrayed on the East Field.
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Alumni Notes

We’d like to hear from you. E-mail review@ucsc.edu or submit a note via the web at alumni.ucsc.edu (go to Alumni Notes) and get social on Facebook: facebook.com/ucscantacruz To get alumni news delivered to your inbox, subscribe to the UCSC e-newsletter: news.ucsc.edu/newsletter

COWELL COLLEGE

In the spring of 2013, Viviana Lombari recently attended the 50-year celebration of the University of California Education Abroad Program in Madrid, Spain. As the original students who braved Franco’s dictatorship and the demanding university environment and the hundreds of hours he has contributed to autism awareness and community building.

Robert LOMBARDI continues to be active participating in motocycling and the demanding program he and her attendees celebrated with officials from the U.S. Embassy in Madrid, Universidad Complutense de Madrid officials, and UC representatives.

Viviana LOMBARDI is having a tremendous impact on most of Southern California and the Mindful Warrior Project. Based in Los Angeles, MWP offers transformative therapy to veterans and most of Southern California and is having a tremendous impact on healing the invisible wounds of war in the veteran population.

Viviana LOMBARDI, a veteran of the 1970 University of California Education Abroad Program in Madrid, Spain, is having a tremendous impact on most of Southern California and the Mindful Warrior Project. Based in Los Angeles, MWP offers transformative therapy to veterans and most of Southern California and is having a tremendous impact on healing the invisible wounds of war in the veteran population.

73 Gail SODER recently relocated after founding her own business working in non-profit management. As executive director, she and her co-founder bring mindfulness practices to veterans, their family members, and the service providers involved.

As the official Mindful Warrior Project, MWP offers transformative therapy to veterans, their family members, and the service providers involved.

74 Mitchell Lee MARKS has been promoted to full professor of Leadership at the College of Business at San Francisco State University. In addition to leading the organization development/change management and firm change, he has also written an official Mindful Warrior Project book about mindfulness practices.

75 Brenda WILKERS is being honored by the University of California. She has been honored by the University of California for her work in the area of mindfulness and has been honored by the University of California for her work in the area of mindfulness.

We’d like to hear from you. E-mail review@ucsc.edu or submit a note via the web at alumni.ucsc.edu (go to Alumni Notes) and get social on Facebook: facebook.com/ucscantacruz To get alumni news delivered to your inbox, subscribe to the UCSC e-newsletter: news.ucsc.edu/newsletter

KRESGE COLLEGE

75 Michael CENTER has lived in Colorado since 1981. He was previously a student in the Madison area and brought mindfulness practices to the Madison area.

76 Brian TLOUGHAN has been living in Europe for 20 years. He recently had the second edition of his book published.

Alumni Notes

Elyon Lys

Merrill ’03, history

Residence: San Francisco Bay Area

Title: career counselor, Homeward Bound, East Bay Area

Why do you volunteer with UC Santa Cruz Volunteer Programs?

It’s meaningful. A volunteer can give back to UC Santa Cruz, experience the many social and intellectual rewards of being a Slug, and help to sustain the community life of the area where they live, all while having a good time. Quadruple benefit! What’s not to like?

For more on UC Santa Cruz alumni volunteer opportunities, visit alumni.ucsc.edu/volunteer.

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Rachel Howzell Hall: Writing down the mysteries

Rachel Howzell Hall had always been fascinated by the darkness of crime novels, and, as an English and American literature major at UC Santa Cruz, she’d wanted to pen her own. But she was too frightened by her lack of knowledge about police work to give it a try. Then something came along that scared her more than any thriller could.

At 33, and two months pregnant with her first child, Hall was diagnosed with breast cancer. She survived and gave birth to a healthy daughter, Maya, now 10.

“After cancer, and knowing what real fear was like, I said, ‘Screw this,’” remembered Hall in a telephone interview from the Windsor Hills, Calif., home she shares with her daughter and husband, David. She decided she would buy the Mercedes she’d vowed to own by the time she was 50 and also write her detective story.

“I wanted to do both before I left this world,” she said, “and I wasn’t guaranteed to be here when I was 50.”

Today, the 1992 graduate of Merrill College is author of four books, in addition to the 2014 Land of Shadows, a book Publisher’s Weekly called “exceptional, “that experience will somehow be lit like, I said, ‘Screw this,’” remembered Hall in a telephone interview from the Windsor Hills, Calif., home she shares with her daughter and husband, David. She decided she would buy the Mercedes she’d vowed to own by the time she was 50 and also write her detective story.

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Set against the backdrop of a racially charged Los Angeles, the protagonist of Land of Shadows is a feisty, smart, African American horror detective named Eloise “Lou” Norton, who provokes a crime-ridden part of Los Angeles known as “The Jungle” in search of a murderer who may be responsible for the deaths of two young black girls.

The Jungle is a place Hall knows well. She was raised there amid the nighttime serenade of gunfire, screams, and police helicopters. But Hall’s working-class parents were determined she would have a better life, and her childhood was filled with books, piano lessons, and church.

“I kind of lived in two worlds,” said Hall. “One world was The Jungle and the other was the more privileged sphere of church and school friends who lived in an affluent neighborhood near her own.

It’s a backstory she shares with her protagonist Eloise—that idea that success can have its roots in a bulleted neighborhood, that good exists next to evil, and sometimes it’s hard to see the difference at first glance.

“I can’t say her books are autobiographical,” said her former college roommate and longtime friend Alissa Garenzihe (Merrill ’92, environmental studies), who got a doctorate in urban planning from Harvard. “But I think her novels reflect her own personality, and I think she is, like a lot of writers, a student of humanity. She’s an observer of people.

As one of a few African American mystery writers, and with a black female detective for a main character, Hall said she makes it a point to be an observer—and also a tenacious researcher. Her novels are born out of lengthy interviews with law enforcement officers, and long sessions at mystery-writing conferences, while her time at UC Santa Cruz exposed her to a wide variety of viewpoints and literature.

“It awakened my creativity,” the 44-year-old said of the campus. Hall writes in longhand on yellow legal pads, snatching time before work deliveries or in the nighttime serenade of gunfire, screams, and police helicopters. But Hall’s working-class parents were determined she would have a better life, and her childhood was filled with books, piano lessons, and church.

Not too long ago, the final draft of her as-yet-unpublished novel Trail of Echoes was stolen from her car, then miraculously returned to her a day later.

“It was a visceral, gut thing,” said Hall of the hours when she didn’t know her manuscript’s location.

But like all good writers, Hall promised, “that experience will somehow get incorporated into a future story.”

Visit rachelhowzell.com for more information.

Jacoby Martinez: Creating opportunity

When Jacob Martinez asked a classroom of middle-schoolers to raise their hands if they had a computer at home, most of them did. But as the 36-year-old Martinez dug deeper, hands began to drop. How many had broadband? How many shared their computers with fewer than three people? How many had computers less than five years old?

By the time Martinez (Oakes ’04, evolutionary biology) was done, only three of the students—all of whom resided in the mostly Hispanic farming community of Watsonville, where 20 percent of the population lives below the poverty line—still had their hands in the air.

“I imagine if these kids had more access,” asked Martinez, whose laid-back style belies his drive to change what he sees as a worrisome divide. “What could they create? What would come out of that?”

Martinez’s answer was to found Digital NEST, a hip technology learning center in Watsonville designed to help young people from rural areas not only master skills like programming, game design, filmmaking, and graphic arts, but also create their own projects and get a taste of the work world by hiring out to local companies.

“We need young people not just to be literate with technology but to be fluent in it,” Martinez said.

At UC Santa Cruz, Martinez studied to be a scientist, working in Professor Barry Sinervo’s herpetology lab through CAMP (California Alliance for Minority Participation). But Martinez began to feel the pull of community work and soon found himself on the ground floor of an after-school program started by ETR Associates of Scotts Valley that taught tech skills to middle school-age girls in the Pajaro Valley School District.

That project, which Martinez led, morphed into the award-winning Watsonville TEC, which now serves 15 Pajaro Valley schools. But Martinez saw the need for more.

On field trips to Apple and Google he witnessed the creative, free-form culture of those companies and thought: Why couldn’t low-income, minority students have access to the same thing?

He brought his idea to NextSpace cofounder Jeremy Neuner, who signed on as an advisor, and went to work. Martinez collected grants from organizations like the Packard Foundation and got donations from local agriculture companies like Lakeside Organics and S. Martellini & Co. Adobe offered free software, and a venture capitalist pledged $100,000 in matching funds.

“Imagine if these kids had more access,” asked Martinez, whose laid-back style belies his drive to change what he sees as a worrisome divide. “What could they create? What would come out of that?”

For me, this is a social justice issue,” he said. “Here is a community that is economically disconnected from opportunity. And that’s troublesome for me.”

Jacoby Martinez received the Tony Hill Memorial Award as part of UC Santa Cruz’s 31st annual Martin Luther King Jr. Memorial Convocation. The award honors individuals for their efforts across diverse communities in developing innovative approaches to solving social problems.
Alumni duo donates large collection of vintage comic books, aiming to aid research on topics including gender studies and pop culture

They also saw that comics, once denounced as “junk reading” by concerned parents, were having their moment; certain volumes were becoming cultural treasures. And though they were still in high school, they sensed the artistic as well as the monetary value of these works. “We saw that comics from the 1930s and 1940s were going for high prices,” Gunderson said. “We saw the investment potential and decided to buy as much of the Silver Age comics as we could.”

When Gunderson and Coha went off to college the comic books remained behind—mostly forgotten, lying around in boxes in closets in their parents’ homes.

A few years ago, Gunderson decided to do something with those old boxes. “I ran across an article about the extraordinary prices these Marvel comics were getting at auction,” said Gunderson.

He began to look at those vintage volumes as an “endangered species” that had to be saved and stored properly to protect them from future damage. Gunderson said he never really considered selling his comics to a private collector.

“My goal was to find an institution that would take proper care of them and make them accessible to people,” he said. “UC Santa Cruz Special Collections is perfect for both those goals.”

Gunderson approached Elisabeth Remak-Honnéf, head of Special Collections at UC Santa Cruz, a treasure trove of artifacts, papers, and volumes, including medieval manuscripts. Remak-Honnéf was enthusiastic, and so was Gunderson’s friend, Coha, who agreed to donate his comic book holdings as well.

“It puts them in a good environment where they’ll be well cared for,” said Coha, who retired from Intel after 35 years.

The 345 comics the friends have donated so far are worth about $35,000. These days, comic books are much more fashionable and in the spotlight than they once were, with “graphic novels” winning fans as well as mainstream respectability. Looking back at comics from long ago “shows what was going on from a literary standpoint and how comic books fit into the development of that genre,” Coha said.

Student enthusiasm for the collection is overwhelming, Gunderson said. Several students were invited to see some of the collection and meet Coha and Gunderson last spring. Some had their picture taken holding one of the gems—Vol. 1, No. 15 of Amazing Fantasy, which introduced Spider-Man to the world. That issue was appraised at $10,500 before Gunderson donated it.

The students were so excited that the comic books were physically there, and that they could touch them,” said Gunderson.

The collection is timelier than ever. Marvel is having blockbuster success with films such as the Guardians of the Galaxy—brought in $94.3 million during its opening weekend. The art-book publisher Taschen is now selling a lavish Marvel-themed book for $200.

Meanwhile, Special Collections is already gearing up for an exhibit from the Gunderson-Coha collection, which opened in February and features the art of Marie Severin, who flourished in the traditionally male-dominated comics industry.

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Undergraduate student curators selecting materials for the Marie Severin exhibit in the Special Collections reading room.
We’ve selected this image for publication in this issue and included the story behind it. To learn more, and to view previous photos and honorable mentions, visit review.ucsc.edu. Send future submissions to review@ucsc.edu. See the rules and guidelines at review.ucsc.edu/submissions.html

Eric C. Hale (Porter ’92, art) stopped in Paris on the way to Geneva to demonstrate his latest inventions to his marketing team as head of design for the startup Joby. He was experimenting with some photography equipment prototypes he was working on. “This photo is the result of a lot of design-engineering and perfecting of ideas,” he said. It represents for him the endless motion of all things even in the still of the night and his nocturnal ways.

John Jordan
Professor of literature; Director, Dickens Project

John cofounded the Dickens Project in 1980. The project hosts the annual Dickens Universe, which supports innovative research on Charles Dickens and 19th-century culture, promotes the professional development of graduate students, and provides outreach to the general public. John made a bequest that will support the Dickens Project endowment to ensure it exists in perpetuity on the UC Santa Cruz campus. Says John, “After 34 years, the Dickens Project is still going strong. And it has a glorious future, too.”

A bequest through a will or trust is an easy way you can leave a lasting impact at UC Santa Cruz. For more information, visit plannedgifts.ucsc.edu or call (831) 502-7112. If you have already made a bequest, please let us know. Your legacy is our future.
Our school mascot may be the humble banana slug, but our slug has dared to go where others fear to tread. UC Santa Cruz graduates include Pulitzer Prize winners, MacArthur Genius Award recipients, Academy Award winners, nuclear physicists, and two NASA astronauts, including Kathryn Sullivan, who was the first American woman to walk in space.

For 50 years, UC Santa Cruz has been blazing a trail of bold, progressive inquiry that benefits both the individual and the planet. We work across disciplines and pursue original research into the most pressing issues of the day. No university in the world has a faculty research citation rate higher than ours.

Is it really possible that some of the world’s most exciting inquiry is being conducted in a redwood forest on the campus of UC Santa Cruz? Go to UCSC.edu/whosays to see for yourself.