

# The UC Santa Cruz Cornerstone Campaign: Goal Surpassed, Students Benefit

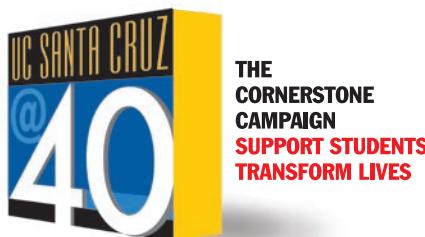
## First UCSC fundraising campaign a success

Thanks to many generous donors, the Cornerstone Campaign was a resounding success. A total of \$67.6 million was raised in two years, surpassing the goal by \$17.6 million.

"Our supporters have joined with us in taking UC Santa Cruz to the next level of achievement," said Gordon Ringold (Crown '72), chair of the Cornerstone Campaign Council.

"The tremendous success of this campaign is thanks to the demonstrated commitment and support of our faculty and staff and the greater UC Santa Cruz community of alumni, parents, and friends."

The campaign benefited virtually every area of campus, including more than \$5.2 million raised for undergraduate and graduate student support, a focused effort within the campaign. Gifts small and large contributed to the campaign's success, and as these pages show, every gift has a story.



**For graduate student Petra Dekens** (Crown '98), the keys to the future lie in the past. Dekens is a paleoceanographer researching long-term climate changes in coastal systems during past periods of global warmth. "If you can understand what happened in the past, you're much more likely to be able to understand how climates will respond in the future," said Dekens, who is completing her Ph.D. in ocean sciences and was recently awarded a fellowship from UC Santa Cruz's Center for the Dynamics and Evolution of the Land-Sea Interface (CDELSI).

CDELSI fellowships are generously funded by an anonymous donor to foster interdisciplinary training and research that promotes greater understanding of interactions between physical, biogeochemical, and ecological changes and the human environment along Earth's coasts. The fellowships cover tuition, health insurance, and a living stipend. "To have funding for my last year is really great," said Dekens, "because I know I'll be able to really focus on writing up the research I've done so far."

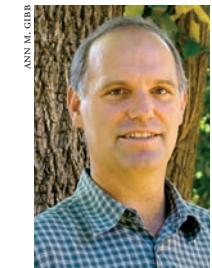
For more on Petra Dekens, see [giveto.ucsc.edu/profile-dekens.asp](http://giveto.ucsc.edu/profile-dekens.asp).

## Stories from the campaign:

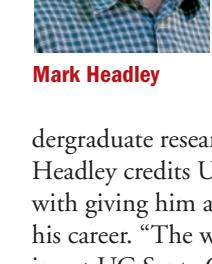
### Alumnus creates fund with Asia focus

MARK HEADLEY (Stevenson '83) and his firm, Matthews International Capital Management, have established the "Transforming Asia Fund,"

which will provide sponsorship of an Asian economies conference, a distinguished-visitor lecture program, and undergraduate research awards. Headley credits UC Santa Cruz with giving him a good start in his career. "The work I was doing at UC Santa Cruz, comparing the economic development of countries, is exactly what I'm doing today," he said.



Mark Headley



Skye Vendt-Pearce

Baskin School of Engineering. Established in memory of Snader's daughter Amy (Merrill '83), eight AMY BETH SNADER Memorial Scholarships were awarded in the last academic year. One went to SKYE VENDT-PEARCE (Cowell '05), who used the funds to purchase a laptop during her senior year as an electrical engineering major.

### Telephone Outreach Program sets record

Undergraduates staffing the TELEPHONE OUTREACH PROGRAM raised more than \$1.18 million, the highest total in the program's history. "TOP"



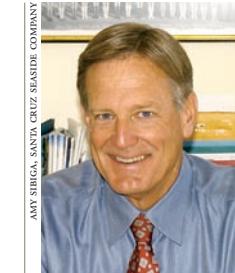
"TOP" student caller Jennifer Dunn

### Local company helps local students

The Santa Cruz Seaside Company has endowed a scholarship for students who gradu-

ated from a Santa Cruz County high school and Cabrillo College. Established with a \$50,000 gift, the award will provide an annual \$2,000 need-based scholarship, which will increase as the endowment grows.

"I want to help ensure that future generations of local students are able to pursue their dreams through education," said CHARLES CANFIELD, president of the Santa Cruz Seaside Company.



Charles Canfield

"The scholarship is a way for Ed's vision and values to be carried forward," said Alison, whose most recent gift increased the endowment to almost \$100,000. The Eduardo Carrillo Memorial Scholarship Fund helps art majors who achieve high academic merit in painting, drawing, or sculpture.



Sally and Michael Graydon

### Couple endows new library fund

Future students will find enhanced support for their studies and learning in the University Library, thanks to SALLY and MICHAEL (Cowell '70) GRAYDON. The couple has endowed the McHenry Library Expansion Learning & Outreach Center Fund, enriching a planned state-of-the-art instruction center in the forthcoming McHenry Library expansion.

"By supporting these programs, we're helping new generations move through new experiences and helping expose them to the brilliant people at UC Santa Cruz," Mike said.

For more stories of generosity, please go to [giveto.ucsc.edu/stories\\_of\\_support.asp](http://giveto.ucsc.edu/stories_of_support.asp)