

UC SANTA CRUZ

REVIEW

UNIVERSITY OF CALIFORNIA SANTA CRUZ

Chancellor

George R. Blumenthal

Vice Chancellor, University Relations

Donna Murphy

UC SANTA CRUZ REVIEW

Publisher

Barry Shiller, Associate Vice
Chancellor, Public Affairs
and Communications

Editor

Jim Burns

Art Director / Designer

Jim MacKenzie

Associate Editors

Robert deFreitas
Mary Ann Dewey

Writers

Guy Lasnier
Jennifer McNulty
Gwen Mickelson
Scott Rappaport
Doreen Schack
Tim Stephens

Cover Photography

Judith Calson

Produced by UC Santa Cruz

Public Affairs

Carriage House
University of California
1156 High Street
Santa Cruz, CA 95064-1077

Voice: 831.459.2501

Fax: 831.459.5795

E-mail: jrburns@ucsc.edu

Web: review.ucsc.edu

UC Santa Cruz (USPS 650940)

Vol. 45, No. 3 / March 2008

UC Santa Cruz is a series of administrative periodicals published in July, September, November, and March by University Relations at the University of California, Santa Cruz. Periodicals postage paid at Santa Cruz, CA 95060. Postmaster: Send address changes to the University of California, Santa Cruz, University Relations, 1156 High St., Santa Cruz, CA 95064-1077.

3/08(0708-392/89.2m)

IN THIS ISSUE



JIM MACKENZIE

New Leadership

Chancellor George Blumenthal focuses on the future of the University. (His inauguration is set for June 6—see page 2.)

8



JIM MACKENZIE

Engineering Hope

Electrical engineer Wentai Liu designs prostheses that communicate directly with the nervous system—and change lives.

16



JUDITH CALSON

Health Care Rx

Graduates of UCSC's innovative health sciences program are good medicine for California's ailing health-care system.

10



NOÉ MONTEZ

Radio Active

Jesse Thorn (B.A. American studies, Porter '03) has gone national with *The Sound of Young America*, which first aired at UCSC in 1999.

18



JIM MACKENZIE

Shop to be Safe?

Sociology professor Andrew Szasz says "buying green" may be lulling consumers into a false sense of security.

14



WARNER PHOTOGRAPHY

Art from Science

Assistant professor of art Melissa Gwyn interprets four of the top 10 "Molecules that Matter" for a novel exhibition in New York.

20



COURTESY MARK HEADLEY

Ahead of the Curve

His UCSC education led Mark Headley (B.A. politics and economics, Stevenson '83) to a career that was ahead of its time.

22

DEPARTMENTS

| | |
|--------------------|----|
| Campus Update..... | 2 |
| Alumni News..... | 24 |
| Alumni Notes..... | 26 |