

# UC SANTA CRUZ

REVIEW



Spring 2015

## NOW THEN



In pictures: **Exquisite** campus | **What it was like 50 years ago**  
**Making UC Santa Cruz a family affair**



## An evening under the stars with special guest Alice Waters

Save the date for Founders Celebration 2015  
September 26, 2015

JOIN US FOR A SPECTACULAR EVENING AND BE PART OF  
THE CROWNING EVENT OF UC SANTA CRUZ'S 50TH CELEBRATORY YEAR.

This year's Founders Celebration Dinner will be unlike anything we have done before. Served alfresco overlooking Monterey Bay, with a keynote by Alice Waters—chef, activist, author, and proprietor of famed Berkeley restaurant Chez Panisse. It will be a night to be remembered.

Tickets will go on sale June 1.  
50years.ucsc.edu

### UNIVERSITY OF CALIFORNIA SANTA CRUZ

Chancellor  
George Blumenthal

Vice Chancellor,  
University Relations  
Keith Brant

UC SANTA CRUZ REVIEW  
Spring 2015

Editor  
Gwen Jourdonnais

Creative Director  
Lisa Nielsen

Art Director/Designer  
Linda Knudson (Cowell '76)

Associate Editor  
Dan White

Photography  
Vester Dick  
Carolyn Lagattuta  
Eric Thiermann  
Elena Zhukova

Contributors  
Amy Ettinger  
Guy Lasnier (Merrill '78)  
Scott Rappaport  
Joan Springhetti  
Tim Stephens  
Peggy Townsend  
Dan White

Image Research  
Courtesy of UCSC Special  
Collections and Archives

Produced by  
UC Santa Cruz  
Communications  
& Marketing

1156 High Street  
Santa Cruz, CA 95064-1077  
Voice: 831.459.2495  
E-mail: review@ucsc.edu  
Web: review.ucsc.edu  
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# UC SANTA CRUZ

REVIEW | review.ucsc.edu | Spring 2015

<i>The UC Santa Cruz campus—beautiful, bewildering, bewitching. A photo essay celebrating the stunning setting that for 50 years has inspired students to change the world.</i>	<i>Banana Slugs everywhere: You don't want to miss Alumni Weekend 2015, happening April 23–26 and celebrating our 50th anniversary—it's gonna be the party of the half-century.</i>
<b>Exquisite campus</b> 10	<b>Alumni Weekend</b> 16
<b>Family ties</b> 19	<b>Original vision</b> 22
<i>When family members have the experience of attending UC Santa Cruz in common, they've walked the same paths—contributing to a sense of pride, connection, and shared values.</i>	<i>Reflections on the tumultuous '60s, the heady days of the UC Santa Cruz's beginnings, and the ways the campus has stayed true to its mission through the decades.</i>

**Cover:** Founding Chancellor Dean McHenry was the biggest booster of the planned UC Santa Cruz campus. In this iconic photo, he posed for a Time magazine publicity still in 1962, three years before the campus opened. (Photo: Vester Dick; courtesy of Covello & Covello)

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From the Chancellor

The chancellor's desk: outstanding in his field



The black-and-white photo on the cover of this issue is a campus classic. The playful image captures the spirit of adventure founding Chancellor Dean McHenry brought to the job of building a new campus from the ground up. It's the early 1960s, a new campus is being created, yet all he's got to work with is a desk in the middle of a pasture.

As the current chancellor of UC Santa Cruz, I love that photo because it speaks to the boldness of McHenry and the enthusiasm of our first students who arrived from all across the nation when the campus opened in 1965.

It speaks to all that future potential—the un-built buildings, the life-changing seminars and mentors, the discoveries and explorations. It speaks to the fact that those students and their brave professors had to draft their own blueprint as they went along.

The photo also speaks to the whimsical aspect of UC Santa Cruz—the part of us that would embrace the Banana Slug as our official mascot in 1986, and, to paraphrase Henry David Thoreau, choose to march to a different drummer.

Fifty years after our opening, the campus remains bold, experimental, and dedicated to advancing knowledge—without losing our quirky individuality. We have stayed true to our founders' vision, providing immersive hands-on learning experiences in the broader context of pursuing UC's mission of education, public service, and research.

From the beginning, UC Santa Cruz was envisioned as a major research university that would offer students an experience that rivals what small private liberal arts colleges offer. As we enter our second half-century, many things have changed, but not that fundamental truth.

How I wish McHenry were around today to find out about the exoplanets we've discovered, the new fronts we've opened up in the war against cancer, the genomes we've mapped and shared with the world, and the convergences we've nurtured between literature, the arts, and the sciences.

Alumni Weekend is just around the corner. What better occasion to look back on our founding vision, celebrate our current achievements, and contemplate our future?

I hope you'll join us for the festivities from April 23–26. Come back to campus, celebrate UC Santa Cruz, and watch the sun set behind the very spot where the chancellor hauled out his desk all those years ago.

*George Blumenthal*  
George Blumenthal, chancellor



CAPTION CORRECTION

If you would like to impress your colleagues with your knowledge of ancient trivia, tell them that the photo on the back cover of the fall '14 *Review* (shown at right), is not of Tom Vogler, it is Peter Smith, assistant to Chancellor McHenry for arts, who left a couple of years after this picture was taken (in 1966) to direct Dartmouth's Hopkins Center for the Arts. It was not a seminar, it was a posed photo, taken by Al Lowry, the first campus photographer, with yours truly in the checked shirt on the left.

How's that for Trivial Pursuits?

—Bill Dickinson (Cowell '68, philosophy)

APPRECIATION FOR THE SMITHS

Many thanks for Peggy Townsend's excellent piece on Page and Eloise Smith [fall '14, "Road to '65: Page Smith rides in



to shake up the system," page 7]. Great memories there. Not only what they did for UC Santa Cruz, but the huge contribution they made to the community. There was no public art here (not even the museum) before they came. Page's concern for the homeless helped start the Homeless Services Center. They were a marvelous couple and enriched all of our lives.

—Lois Trabing, community member

DEAD RECKONING

Regarding "Quest to reopen the Quarry" [fall '14, page 28]: Hank Harrison in his book *The Dead* notes that in the early days of UC

Santa Cruz the Grateful Dead offered to play a free concert in the (upper) Quarry Amphitheater—in support of the aims and values of the campus—but were turned down for fear of their newfound fans showing up in unmanageable numbers ... and conditions. Perhaps now that the band has its archives in the McHenry Library Special Collections and a drive is underway to reopen the Quarry, the surviving members of the band might be glad of an invitation to perform a benefit concert ... especially if they can try out new music.

—John Leech (Cowell '79, history and religious studies)

*Raves, rants, recommendations, and love letters from our readers and social media friends.*

*Find UC Santa Cruz on Facebook, Instagram, Twitter, LinkedIn, YouTube, and Pinterest. Read UC Santa Cruz Review stories at [review.ucsc.edu](http://review.ucsc.edu).*

Editor's Note

A charge in the air



They came from all over California and the nation with a hunger and a bottomless thirst for intellectual challenge and adventure.

They showed up to see piles of dirt and earthmovers everywhere. Nearly all the emblematic buildings we associate with UC Santa Cruz were figments in the sketchbooks of architects and planners. All they saw were redwood trees, big meadows, some cows—and lots of potential.

They were a fearless bunch, that small group of students who showed up when UC Santa Cruz opened its doors in 1965—if a campus with almost no buildings can be said to have doors!

UC Santa Cruz opened years before I was born—but experiencing its beginning through reading oral histories and talking with some of the original students, faculty, and staff is a fascinating experience. A familiar echo in

their stories is about the "magic" of the campus at that time—an electric charge in the air. It must have had something to do with all those brainwaves in motion, the excitement of something new, the groundbreaking seminars, the demanding but riveting World Civilization core course, and the thrill of having no leaders to follow, except for themselves.

I am glad to report that the magic and electricity are still here—and new alumni and current students still have similar words about the campus. A few things have changed, for sure. There are, undoubtedly, more buildings now. UC Santa Cruz alumni have had a chance to change the world, whether they are helming art museums, blasting into space, developing apps, transforming Hollywood, breaking big news stories, making better communities, or setting the literary world on fire.

"Magical" may be a strong word for a college experience—especially if you remember the challenges of roommate dynamics, dorm food, and final exams—but it comes up again and again when I talk to UC Santa Cruz alumni of all ages. And I can see why—walking through campus, you can feel the electricity even now.

I hope you come to Alumni Weekend for the big 50th celebration April 23–26 and feel it again for yourself. Walk the trails and look up into the redwoods. Gaze into infinity over the meadows. Feel your mind expand. Reconnect with old friends—and yourself. *See the center section for a full Alumni Weekend program.*

Bring out your memory book and unfold it. I, for one, would love to hear your stories.

—Gwen Jourdonnais, editor

PHOTOS: JOURDONNAIS BY C. LAGATTUTA; CHANCELLOR BY JIM MACKENZIE

**Where's Sammy?** Congrats go out to Michael Witte (Cowell '06, modern literary studies), who was randomly chosen as the Sammy challenge winner for the fall '14 issue! Since graduating from UC Santa Cruz, Witte has continued his studies in graphic design and advertising, architecture, and now massage therapy. He works for the City of Dana Point and is interested in maintenance and treatment toward performance optimization of humans and machines. | For the record, Sammy was on page 20, nestled among the salad greens at the top right. | We received 30 responses to the Where's Sammy challenge. And now he's slithered off again! Can you find him? He looks like the Sammy hanging out to the right of this paragraph. | Write us at [review@ucsc.edu](mailto:review@ucsc.edu).



# THE CAMPAIGN FOR UC SANTA CRUZ CAMPAIGN UPDATE

As our campus celebrates 50 years of original thinking and questioning authority, The Campaign for UC Santa Cruz is building resources for its future. As we collectively enjoy the look back—and the events planned throughout the year—we are moving full speed ahead to ensure we have the resources to continue our extraordinary education and research mission.

## SUPPORT TAKES MANY SHAPES: CHAIR, BARN, BANANA SLUG



### GIFT CREATES ENDOWED CHAIR IN COMPUTER SCIENCE

Impressed by UC Santa Cruz's research in computer science, Mountain View-based Symantec gave \$500,000 to endow a faculty chair—the first chair in the University of California system to take advantage of a new matching fund program established by UC President Janet Napolitano. This is also UC Santa Cruz's first corporate-funded chair.

The inaugural holder of the new Symantec Presidential Chair in Storage and Security is Professor Ethan Miller, director of the Center for Research in Storage Systems. The gift supports the Data Science Leadership initiative of The Campaign for UC Santa Cruz.

### PHILANTHROPY RAISING A BARN AND SUPPORTING ENVIRONMENTAL PROGRAMS

The same techniques used to build the historic Hay Barn in the 1800s are being used to reconstruct it—including classic timber framing. The project is made possible by a \$5 million gift from the Helen and Will Webster Foundation to create a center for environmental programs adjacent to the UC Santa Cruz Farm. The project supports the Coastal Sustainability initiative of The Campaign for UC Santa Cruz.

### AT LAST, THE BELOVED MASCOT OF UC SANTA CRUZ WILL BE UNDERSTOOD!

A crowd-funded project to sequence the genome of the banana slug surpassed its goal, with 139 people donating a total of \$21,443 for the Banana Slug Genome Project. The results will provide insight on species diversity—and be the subject of hands-on student genomics research. Alumni Ken and Branwyn Wagman (Stevenson '78 and Kresge '79, respectively) got the ball rolling with a challenge gift. They were joined by fellow Slug Leslie Grate (Ph.D. '00, computer engineering) and his wife Lou, a past staff member in the UC Santa Cruz Molecular, Cellular and Developmental Biology Department, who also did a match challenge. The project supports the Genomics Institute initiative of The Campaign for UC Santa Cruz.

## CAMPAIGN PROGRESS

### NOW AT \$190 MILLION

The Campaign for UC Santa Cruz seeks to build resources across campus and in signature initiatives. Publicly launched in October 2013, its goal is to raise \$300 million by the end of the campaign to enhance UC Santa Cruz's extraordinary educational environment, high-impact research, and enduring commitment to social and environmental responsibility.

### Campaign website gets new design, expanded content

Your key resource for learning about The Campaign for UC Santa Cruz got a major boost with improved navigation and added content. Check it out and see how you can be a part of the future of UC Santa Cruz.

### campaign.ucsc.edu

Questions about ways to give:  
Email: [giving@ucsc.edu](mailto:giving@ucsc.edu)  
Call: (831) 459-2501

LEARN  
MORE



\$300 MILLION

\$200

\$100 MILLION

# 50th Anniversary

### Dress-up success

To kick off UC Santa Cruz's 50th birthday year with a fashion flourish, the campus threw a "Dress Like It's 1965 Day" on January 15. Staff, faculty, students, and community members participated—and had a blast (from the past)! Here are the winners of the dress-up contest, as judged by *Mad Men* Co-Costume Designer Tiffany White Stanton (Kresge '03, psychology). To view all the photos, visit [50years.ucsc.edu/kick-off](http://50years.ucsc.edu/kick-off)

PHOTOS BY: C. LAGATTUTA



### Dress-up Day winners

#### Fashionistas:

(above, left to right) Students Emily Graily and Sarah Logan flaunted their '60s style.

#### Groovy:

(right) Professor of biomolecular engineering Kevin Karplus broke out the bright threads.

## Hot Dates

### Climate Conference

March 13-14, 2015  
(including annual Fred Keeley Lecture)

### Alumni Weekend 2015

April 23, 24, 25, and 26, 2015  
(See included Alumni Weekend program for a full list of events.)

MORE  
NEXT  
PAGE

CELEBRATE  
50 YEARS YOUNG

## Timeline nuggets

From the poignant to the comical, our interactive timeline is brimming with photos and memories of the first 50 years of UC Santa Cruz. Check out these examples—and add your own at [50years.ucsc.edu/timeline](http://50years.ucsc.edu/timeline).

### 1970 UC Santa Cruz showcased in *Life* magazine

The May 8, 1970, issue of *Life* magazine ran an article titled “An Old Idea Flowers Anew at Santa Cruz,” which focused on UC Santa Cruz’s uniqueness from the other UCs. An excerpt from the opening paragraph: “Admittedly designed to educate an elite, like the ancient collegiate universities of Oxford and Cambridge on which it is modeled, Santa Cruz is devoted to the old-fashioned ideal of a broad liberal education.”



### 1985 Elena Baskin Visual Arts Studios dedicated

Elena Baskin Visual Arts Studios are dedicated on the campus’s west side.

### 2013 UC Santa Cruz International Scholar & Family Picnic

I had the privilege of coordinating one of the International Education Office’s (IEO) largest events of the year—our annual International Scholar Family Picnic. It was a glorious Santa Cruz day, and the Cowell College Provost’s home and property the perfect location! This was a very rewarding and positive experience for me during my first year as a staff member at UCSC. It’s also where I met our beloved mascot Sammy the Slug for the first time!

—Arielle Moire-Selvage Freitas



### What are you up to?

Our 50th commemorative magazine will be the fall 2015 issue. There’s never been a better time to send us an Alumni Note! Everyone goes to the notes section first to find out what’s happening with old friends and former classmates. Email us: [review@ucsc.edu](mailto:review@ucsc.edu)

#### Founders Celebration

[ucsc.edu/founders](http://ucsc.edu/founders)  
September 26, 2015

*Founders Celebration  
2015 Honorees*

#### Foundation Medal

Alice Waters, chef, author, and proprietor of famed restaurant Chez Panisse

#### Fiat Lux Award

Pioneer faculty and staff

Visit [50years.ucsc.edu/events](http://50years.ucsc.edu/events) to see all 50th anniversary events.

CELEBRATE  
50 YEARS YOUNG



YEARS YOUNG

# This is UC Santa Cruz

## Big money for big data

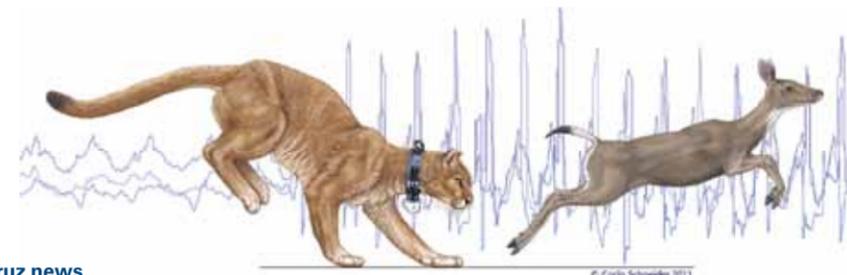
The National Institutes of Health awarded \$11 million to UC Santa Cruz to create the technical infrastructure needed for the broad application of genomics in medicine and biomedical research.

This grant from the National Human Genome Research Institute funds the Center for Big Data in Translational Genomics. The center is a multi-institutional partnership based at UC Santa Cruz and led by David Haussler, professor of biomolecular engineering and director of the UC Santa Cruz Genomics Institute.

The center’s overarching goal is to help the biomedical community use genomic information to better understand human health and disease. To do this, scientists must be able to share and analyze genomic datasets that are orders of magnitude larger than those that can be handled by the existing infrastructure. Advances in DNA sequencing technology have made it increasingly affordable to sequence a person’s entire genome, but managing genomic and related data from millions of individuals is a daunting challenge.

Josh Stuart, professor of biomolecular engineering, is a leader of the International Cancer Genome Consortium’s pan-cancer analysis project, which will test new protocols and tools developed by the center.

PHOTOS: BASKIN STUDIOS BY NICOLI ZUREK; STUART BY ELENA ZHUKOVA



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## Power of the pounce

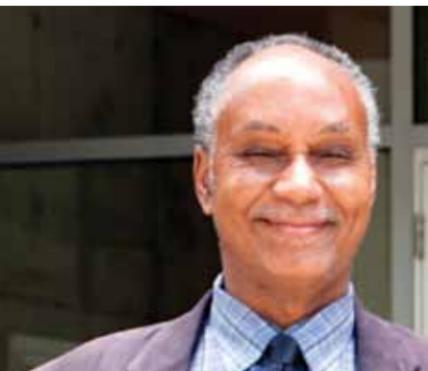
Scientists at UC Santa Cruz, using a new wildlife tracking collar they developed, were able to continuously monitor the move-

ments of mountain lions in the wild and determine how much energy the big cats use to stalk, pounce, and overpower their prey.

The new collar—equipped with GPS, accelerometers, and

other high-tech features—tells researchers not just where an animal is but what it is doing and how much its activities “cost” in terms of energy expenditure.

“Understanding the energetics of wild animals moving in complex environments is valuable information for developing better wildlife management plans,” said first author Terrie Williams, professor of ecology and evolutionary biology.



Tyler Stovall

## New dean of Humanities

UC Santa Cruz has appointed Tyler Stovall to serve as dean of the Humanities Division, effective spring quarter.

Stovall comes to the campus from UC Berkeley, where he was a professor of French history and dean of the Undergraduate Division of the College of Letters and Science.

Prior to that, Stovall spent 13 years as a faculty member in the UC Santa Cruz Humanities Division. During his last three years at Santa Cruz, he also served as chair of the History Department and provost of Stevenson College.

"The humanities are central to intellectual life in the 21st century," said Stovall. "I am thrilled to come to UC Santa Cruz, a university known locally and globally for its pioneering contributions to humanistic education and research."



Jim Kent

## Genomics Institute releases Ebola genome browser

The UC Santa Cruz Genomics Institute released a new Ebola genome browser in September to assist global efforts to develop a vaccine and antiserum to help stop the spread of the Ebola virus.

The team led by UC Santa Cruz researcher Jim Kent worked around the clock for a week, communicating with international partners to gather and present the most current data.

UC Santa Cruz established the UCSC Ebola Genome Portal, with links to the new Ebola genome browser as well as links to all the relevant scientific literature on the virus.

"We need a heroic worldwide effort to contain Ebola," said Kent, who 15 years ago created the first working draft of



Cary Joji Fukunaga

the human genome. "Making an informatics resource like the genome browser for Ebola researchers is the least we could do."

## Alum scores Emmy for True Detective

UC Santa Cruz alumnus Cary Joji Fukunaga (College Eight '99, history) picked up an Emmy Award in the category of "Outstanding Director for a Drama Series" for the HBO series *True Detective*.

The up-and-coming 37-year-old director, writer, producer, and cinematographer triumphed over a highly competitive field of colleagues, including the directors of *Breaking Bad*, *Downton Abbey*, *Game of Thrones*, *House of Cards*, and *Boardwalk Empire*.



Robin Hunicke

## Game designer joins art faculty

Award-winning game designer and producer Robin Hunicke joined the UC Santa Cruz faculty in January as associate professor of art and game design.

A well-known figure in the games industry, Hunicke will help lead the new interdisciplinary undergraduate program in Games and Playable Media with arts and engineering at UC Santa Cruz.

Hunicke is the co-founder and CEO of San Francisco's independent game studio, Funomena, and has a background in fine art, computer science, and applied game studies. She was named one of Forbes's "Top 12 Women in Gaming to Watch" in 2013.



Julie Guthman

## A decade later: organic food

Ten years ago, UC Santa Cruz professor Julie Guthman's book *Agrarian Dreams: The Paradox of Organic Farming in California*, was hailed as precedent setting, the first social science study of organic foods in the United States.

A lot has happened in a decade. Sixty percent of consumers now say they buy organics at least occasionally. Most supermarkets feature an organics section or private label for organics. For a while, organic sales grew at a 20-percent-a-year clip.

In a new second edition just published (University of California Press), Guthman, a professor of social sciences and UC Santa Cruz alumna (Kresge '79, sociology), takes a new look at the state of the organic food movement and some of the strange puzzles that afflict it.

## Action! Best college for film majors

UC Santa Cruz was recently ranked No. 7 in the country by College Factual for Best Bachelors Program for Film, Video, and Photographic Arts.

The campus was featured in a Top 10 list along with such institutions as USC, NYU, UC Berkeley, and UCLA.

The data used by College Factual for the rankings includes outcomes such as graduation rates and average starting salary.

## UC Santa Cruz in top five for NIH funding

UC Santa Cruz is in the top five of institutions that have seen significant increases in funding from the National Institutes of Health over the past decade.

At the same time a number of other institutions have suffered sizeable drops.

According to "Science Squeezed," a series of reports on biomedical funding by NPR, NIH funding soared between 1998 and 2003, which created a gold-rush mentality in biomedicine. But since 2004, the NIH budget has dropped by more than 20 percent (not including federal stimulus money during 2009 and 2010).

According to the report, UC Santa Cruz has seen NIH funding increase from about \$14 million in 2000 to almost \$30 million in 2013. The campus is one of 10 universities that have enjoyed increased funding. In contrast, another group of universities, many with previous funding totals in the hundreds of millions of dollars annually, have seen sizeable drops.

## Moving up in world rankings

UC Santa Cruz is ranked 93 among the world's best universities and in the top 50 in the U.S., according to the Academic Ranking of World Universities (ARWU) published by a Shanghai education-consulting firm.

It's a move up at least eight places for the campus, which last year was listed in the 101-150 category. The annual study by the Shanghai Ranking Consultancy, a firm spun off five years ago from Shanghai Jiao Tong University, looks at more than 1,200 universities in the world and publishes data on what it deems are the top 500.



Quarry Amphitheater circa 1966

## Student support gives major boost to Quarry reopening

Efforts to restore and reopen the landmark Quarry Amphitheater received a major boost with the endorsement of using up to \$6.38 million in existing student fee reserves toward the project.

The Quarry, which has been closed to events since 2006, had served as a center of campus life since UC Santa Cruz was founded 50 years ago.

The Student Fee Advisory Committee, which endorsed use of fees toward the project, is the primary avenue for advising the chancellor and executive vice chancellor on allocation of fees. The committee is composed of students and other campus representatives.

"This is an exciting advancement of this project," said Alison Galloway, executive vice

chancellor and provost. "We are grateful for this powerful endorsement by students. We hope it inspires our alumni and others to join in bringing back this quintessential gathering space in the heart of campus."

During Alumni Weekend, April 23-26, tours of the Quarry will be offered, and visitors will have the opportunity to share their Quarry stories.

An estimated \$1.2 million in additional funding is needed to move forward with the initial phase of the project, which will reopen the Quarry. If fundraising is successful, work is projected to begin in 2016.

Reopening the Quarry Amphitheater is a priority of The Campaign for UC Santa Cruz.

Learn more at [campaign.ucsc.edu](http://campaign.ucsc.edu).



Lick Observatory

## Lick funding to continue

The University of California Office of the President reversed a previous decision to pull funding from Lick Observatory by 2018.

Lick Observatory operations will continue under the management of UC Observatories (UCO), the multi-campus astronomical research unit headquartered at UC Santa Cruz. "We are thrilled to hear this news," said UCO Interim Director Claire Max, adding that there are enough funds in the projected budgets of UCO to run Lick Observatory for the next five years, albeit at a frugal level. Lick has an annual operating budget of approximately \$1.5 million. Ongoing fundraising efforts and potential partnerships currently being explored may provide additional funding for Lick.

PHOTOS: STOVALL, KENT AND GUTHMAN BY C. LAGATTUTA; QUARRY BY BRANDEIS PHOTOGRAPHY

# EXQUISITE CAMPUS

A common refrain among UC Santa Cruz alumni—from every decade, every major, every college, every division—is how much they treasured the beauty and natural setting of this remarkable campus and the richness it brought to their educational experience. Some even say it changed their lives.

As part of UC Santa Cruz's 50th anniversary recognition, we present a photo essay celebrating this stunning university environment. From the dizzying heights of the redwood forests ...



2



3



4



5



6



7

... to the mind-expanding views of big sky and endless meadows tumbling to the bay, combined with breathtaking glimpses of the magnificent wildlife sharing this dramatic space.



8



10



12

Architecture blends into the land and surrounding forest, and includes everything from rustic historical structures to sleek, modern designs.

The UC Santa Cruz campus—beautiful, bewildering, bewitching.

We look forward to welcoming generations of students to come who will similarly immerse and revel in the beauty of this place and continue the quest to change the world.



9



11

All of the gorgeous images in this feature were captured by students, alumni, and staff. 1 U'lyana Zagurskaya (Crown '15, human biology), 2 Sarah Mollenbrick, staff, 3 Brandon Winters (Stevenson, undeclared), 4 Kate Littler (post doc, Earth & planetary sciences), 5,12 Tara Camgros (Cowell '13, anthropology),

6 Caitlin Brennen (Cowell '13, environmental studies), 7 Brandon Dickson (College Nine '13, psychology), 8 Maycee Hash (College Eight '13, ecology and evolution), 9,11 Kelsey Jones (Merrill '15 art, education and literature minors), 10 Jacqueline Watson (Kresge '13, psychology)

# ALUMNI WEEKEND

By Dan White

Every Alumni Weekend feels like a milestone for returning Banana Slugs and a chance to be part of a living history.

But those impulses will be stronger than ever during this year's festivities, which run from **Thursday, April 23**, through **Sunday, April 26**, at UC Santa Cruz. The event serves as one of the anchor pieces of the campus's year-long 50th anniversary celebration, which kicked off in January with "Dress Like It's 1965 Day." (See photo contest winners page 5.)

In honor of this important milestone, organizers have put together the most elaborate Alumni Weekend ever, with more than 70 activities geared to Banana Slugs from all 50 years of the campus's history.

We detail some of the highlights of the gathering here, but there are many more events, happenings, and opportunities throughout the weekend; for a full listing of events and to register, visit [alumniweekend.ucsc.edu](http://alumniweekend.ucsc.edu).

## THURSDAY KICK-OFF

Early arrivals—especially those who've thought about offering a guiding hand to current UC Santa Cruz students—should flock to **Mentor Match: A student & alumni networking dinner**, starting at 7 p.m. at the Stevenson Event Center. The dinner serves as a chance to connect with other Slugs and provide guidance for the next generation.

## FRIDAY FESTIVITIES

Among the highlights will be an all-day off-campus **TEDxSantaCruz** event on Friday, April 24, from 10 a.m.–4 p.m. at the Rio Theatre in Santa Cruz. The focus of the event, which is hosted by UC Santa Cruz, is "Radical Collaboration."

Organizers are looking for speakers and performers whose creative and innovative ideas have changed the world, whether near or far. Those interested can nominate themselves or recommend others to speak or perform at [tedxsantacruz.org](http://tedxsantacruz.org).

Past TEDxSantaCruz speakers from UC Santa Cruz include biology professor Terrie Williams,

lecturer Nancy Abrams, physics professor Joel Primack, and computer science lecturer Christopher Yonge.

More information and a speaker nomination form are available online. If you have questions about TEDxSantaCruz or the speaker nominations process, please contact Suz Howells at [suzhowells@ucsc.edu](mailto:suzhowells@ucsc.edu) or (831) 459-3775.



Back on campus that Friday, the **11th annual Graduate Research Symposium**—highlighting the innovative research being conducted by graduate students in 38 programs across 5 academic divisions, and featuring a bench of alumni judges—takes place from 1–4:30 p.m. at McHenry Library.

*continued on page 17*

PHOTO: GRAD SYMPOSIUM BY ERIC ARVIZU

# COME HOME.

ALUMNI WEEKEND 2015 | PROGRAM

APRIL 23-26



## THIS WEEKEND IS FOR YOU.

For five decades, UC Santa Cruz has been home to original thinkers—the rebels and visionaries, artists, scientists, change-makers, and poets who had the courage to strike off on a different path. You are woven into the fabric of this remarkable place. Alumni Weekend is for you—our alumni family. Come home. Let's celebrate our past and our future, together.



#UCSC50

[ALUMNIWEEKEND.UCSC.EDU](http://ALUMNIWEEKEND.UCSC.EDU)

It's UC Santa Cruz's 50th anniversary—and an incredible time to come home. Walk a path through the redwoods, absorb new knowledge in the classroom, take your moment in the sun to reconnect with friends—and yourself. It's our time to shine. Here is a complete listing of Alumni Weekend events.



## THURSDAY, APRIL 23

### MENTOR MATCH: A STUDENT & ALUMNI NETWORKING DINNER

**7–9 p.m., Stevenson Event Center, \$25**  
Connect with current students from across the campus at a career-focused mentoring dinner where you can share your experience and answer student questions.

## FRIDAY, APRIL 24

### KZSC AIRCHECKS

**10 a.m.–6 p.m., KZSC Radio**  
Come back to KZSC-FM (née KRUZ) to spin a short set or share stories from your time at the radio station (now 20,000 watts!).

### TEDxSANTACRUZ

**10 a.m.–4 p.m., Rio Theatre, \$70 general; \$35 UCSC students**  
UC Santa Cruz partners with the TEDx program to establish fresh new conversations, perspectives, and exposure to different ideas from Santa Cruz and the world beyond.

### 11<sup>TH</sup> ANNUAL GRADUATE RESEARCH SYMPOSIUM

**1–4 p.m., McHenry Library**  
Celebrate the scholarly, creative, social, and commercial impact of UC Santa Cruz graduate students.

### UC SANTA CRUZ GREENHOUSE TOUR

**2–3 p.m., Thimann Labs Rooftop**  
Enjoy a tour of our Science Hill facilities, including rooftop visits to our instructional plant collection, restoration project plants, and current research projects.

### TAKE A WALK AROUND UC SANTA CRUZ

**2–4 p.m., meet outside DARC building**  
Artists-in-residence Public Doors and Windows, a Portland-based art collective, bring past and present campus memories to life with their experiential campus walk.

### PORTER COLLEGE/COLLEGE FIVE RECEPTION

**2:30–4 p.m., Porter College Koi Pond**  
Join Provosts Emeriti Kathy Foley and David Evan Jones for refreshments and conversation around the iconic Porter College Koi Pond.

### AN UNCOMMON PLACE: SHAPING THE UC SANTA CRUZ CAMPUS

**4–6 p.m., Porter Sesnon Art Gallery**  
Experience a gallery reception and curatorial walkthrough of events that helped shape life at UC Santa Cruz from its inception to the present era.

### SOCIAL SCIENCES DISTINGUISHED ALUMNI AWARD CEREMONY

**4–6 p.m., La Feliz Room, Seymour Center, \$10**  
Enjoy refreshments and raise a glass to the 2014-2015 Distinguished Alumni from the Division of Social Sciences.

### GRADUATE ALUMNI SOCIAL

**5–7 p.m., Graduate Student Commons**  
Join current and fellow graduate alumni for appetizers and libations.

### ALUMNI SHABBAT

**6:15–9 p.m., Santa Cruz Hillel**  
Join Santa Cruz Hillel for Shabbat services and a delicious home-cooked Shabbat meal.

### RECENT GRAD MIXER

**7–9 p.m., Motiv (upstairs)**  
Calling all recent graduates—come network with other young alumni and current seniors at Motiv downtown. Enjoy tapas plates and a no-host bar!

### TRUE ORIGINALS:

**DR. M. SANJAYAN PRESENTS: A NEW WILD: SAVING NATURE IN A HUMAN-DOMINATED WORLD**  
**7:30–9 p.m., Media Theater/ Performing Arts M110, \$10**  
Join Dr. M. Sanjayan (Grad Division '97), executive vice president and senior scientist at Conservation International, Emmy-nominated news contributor, and host of new PBS series *EARTH A New Wild*, to discuss whether humans and wild nature can continue to coexist.

## SATURDAY, APRIL 25

### BRING BACK THE QUARRY TOUR

**First tour 10–10:30 a.m.; second tour 10:30–11 a.m. Meet in Quarry Plaza by Bay Tree Bookstore**  
Revisit the Quarry and view plans for its newly invigorated future. Reopening the Quarry Amphitheater is a priority of The Campaign for UC Santa Cruz

### THE CREATION OF BEAUTY IN THE COMPANY OF FRIENDS

**10–11:30 a.m., Page Smith Library**  
Join Cowell fellows and friends at the Page Smith Library for a morning of shared memories, coffee, and renewed connections.

### UCSC CAMPUS NATURAL RESERVE HIKE

**10–11:30 a.m., meet in the parking lot above the campus Fire Station (top of Chinquapin Road)**  
Join us for a hike on the UC Santa Cruz Campus Natural Reserve, which serves as an outdoor classroom and living laboratory.

### GENDER EQUALITY IN ATHLETICS THROUGH THE YEARS AT UCSC

**10 a.m.–12 p.m., College Eight, Room 240, \$10**  
Acclaimed academic researcher and women's basketball alumna Susan Cahn (Kresge '81) joins a panel of speakers for a topical discussion on gender equality in sport.

### THE FARM TOUR

**10–11 a.m., Louise Cain Gatehouse**  
Enjoy a guided tour of the gardens, fields, and orchards at UC Santa Cruz's 30-acre organic farm.

### JOURNEY THROUGH TIME: LIME WORKS TOUR

**10–11 a.m., Barn Parking Lot**  
Join geologist/historian Frank Perry (College Eight '77) for a tour of the campus's historic lime works district.

### ECON ALUMNI RECEPTION

**10–11 a.m., Engineering 2, Room 180 (Simularium)**  
Mingle with alumni and Economics Department faculty, staff, and current students over breakfast.

### ARBORETUM TOUR

**10–11 a.m., Norrie's Gift Shop**  
Tour native flora from around the globe while reconnecting with fellow alums, Arboretum staff, and volunteers.

### BASKIN ALUMNI MENTORING PROGRAM OPEN HOUSE

**10 a.m.–12 p.m., Cowell Senior Commons, Room 225**  
Meet UC Santa Cruz's talented future engineers and learn more about the Baskin Alumni Mentoring Program.

### CAMPUS ADVENTURE: A MODERN-DAY SCAVENGER HUNT

**10 a.m.–12 p.m., meet outside the Cowell Conference Room, Room 132**  
Crack codes, develop strategy, and use teamwork to locate and (re)discover great and iconic places on campus.

### BANANA SLUG KID ZONE

**10 a.m.–4 p.m., Founder's Glen Lawn**  
A family-friendly event where alums can visit different craft booths with their little Banana Slugs.

### KZSC AIRCHECKS

**10 a.m.–6 p.m., KZSC Radio**  
Come back to KZSC-FM (née KRUZ) to spin a short set and/or tell some stories from your time at the radio station (now 20,000 watts!).

### PAN-DANM-ONIUM

**10 a.m.–10 p.m., Digital Arts Research Center (DARC)**  
Join us for an outdoor festival to celebrate our 10th anniversary. Features an exhibition of MFA graduates' work.

### TRUE ORIGINALS:

**ESCAPIST COMEDY VERSUS SOCIAL COMEDY IN AMERICAN FILM WITH FILMMAKERS LINDSAY DORAN\* AND RON YERXA**  
**11 a.m.–12:30 p.m., Humanities Lecture Hall**  
Lindsay Doran\* (Merrill '70) and Ron Yerxa (Grad Division '74) will lead a spirited discussion about their different views on comedy in film. *\*Tentative*

### STORY QUARRY

**11 a.m.–3 p.m., Cowell College**  
Document your stories and experiences from the beloved and historic Quarry Amphitheater. Reopening the Quarry Amphitheater is a priority of The Campaign for UC Santa Cruz.

### MERRILL COLLEGE REDEDICATION

**11 a.m.–12 p.m., Merrill College Plaza**  
Take a moment to reflect upon Merrill College's history and celebrate its future direction.

### TRUE ORIGINALS:

**MONEY, POLITICS, CLIMATE CHANGE, AND THE LAW: WILL WE RISE TO THE CHALLENGE?**  
**11 a.m.–12:30 p.m., Stevenson Fireside Lounge**  
Paul Hall (Merrill '72) will moderate an interdisciplinary panel of distinguished alumni who will take a keen look at the interplay of money and power in our political and governing systems—from campaign finance and the effect of money in politics to legal and political responses to global warming and climate change.

### MERRILL MOAT DAY

**12–5 p.m., Merrill Moat**  
Looking for a hands-on activity? Join us for a BBQ and help with efforts to restore the moat murals.

### BANANA SLUG LUNCH:

**FARM FRESH, FAMILY STYLE**  
**12:30–2:30 p.m., Cowell Courtyard, \$25**  
Join the table to relax and reminisce with fellow alums over lunch sourced from local farms and served family style in the Cowell courtyard.

### EOP OPEN HOUSE & ALUMNI/STUDENT MIXER

**1–3 p.m., ARCenter Building and Courtyard Patio**  
Mingle with alumni, grab a bite to eat, and learn about the Educational Opportunity Program.

### TALES AS TALL AS THE REDWOODS: REFLECTIONS ON UC SANTA CRUZ'S FOUNDING YEARS

**2–3:30 p.m., Stevenson Fireside Lounge**  
Enjoy refreshments while hearing the fascinating story behind the founding of UC Santa Cruz.

### KENNETH S. NORRIS CENTER FOR NATURAL HISTORY DEDICATION

**2–4 p.m., Norris Center in Natural Sciences 2**  
A dedication ceremony featuring light refreshments and an array of natural history and art displays.

### 50 YEARS OF LITERATURE

**11 a.m.–1 p.m., Kresge College, Room 327**  
Join current and former faculty in honoring the history and influence of the UC Santa Cruz literary community with live talks, performances, and refreshments.

### ALAN CHADWICK GARDEN TOUR

**2:30–3:30 p.m., Chadwick Garden**  
Join garden manager Orin Martin for an educational tour of Chadwick Garden's unique collection of organically managed vegetables, flowers, fruit trees, and native plants.

### THEN AND NOW WALKING TOURS

**2:30 p.m., 2:45 p.m., 3 p.m., 3:15 p.m., 3:30 p.m., Cowell College Fountain**  
Current Student Life University Guides lead a stroll around campus to revisit old haunts and explore new additions.

### TEACH INS

Be a student again for an afternoon and choose to attend a lecture from psychology professor Craig Haney or feminist studies professor Bettina Aptheker.

**CRAIG HANEY:** Professor Haney, who for 30 years has conducted extensive research into the psychological effects of solitary confinement, presents a talk entitled, "Think Different: Why Everything We've Been Taught About Crime is Wrong and What We Need to Do About It."  
**2:30–3:45 p.m., Stevenson Room 175**

**BETTINA APTHEKER:** Professor Aptheker, who has taught one of the country's largest and most influential introductory feminist studies courses for more than three decades at UC Santa Cruz, presents a lively look at current movements for social justice and the ways gender, race, class, and sexuality interconnect.  
**2:30–3:45 p.m., Stevenson Room 150**

**AN UNCOMMON PLACE: A WALKING EXPLORATION OF UC SANTA CRUZ'S HISTORY, LANDSCAPE, AND ARCHITECTURE**

**2:30–4 p.m., Cowell College near Cowell Conference Room**

Peel back the layers of UC Santa Cruz history through a walking tour of its landscape and architecture.

**TRUE ORIGINALS: FROM HERE TO MODERNITY—PERSPECTIVES FROM DISTINGUISHED MUSEUM PROFESSIONALS**

**2:30–4 p.m., DARC Room 230**

Curators and directors from five of America's notable art museums discuss how experiences at UC Santa Cruz helped shaped their careers.

**TRUE ORIGINALS: THE SANTA CRUZ STAIRWAY—TODAY'S WRITING AND PUBLISHING STRATEGIES FROM FICTION TO MEMOIR TO HANDMADE BOOKS**

**2:30–4 p.m., McHenry Library, Room 4286**

Alumni authors share experiences of pursuing their dream of writing and examine the changing landscape of publishing.

**LAVENDER RECEPTION**

**3–5 p.m., Cantú Queer Center**  
Join fellow GLBTIQ alumni, students, and the Cantú Queer Center staff for the annual Lavender Reception. This will be an informal, convivial gathering with hearty refreshments.

**ACE/STEM DIVERSITY PROGRAM REUNION**

**3–6 p.m., Oakes Learning Community**  
Join us for a celebration of the ACE program and its alumni, as we recognize the living successes within the broader STEM Diversity community.

**ALUMNI WINE RECEPTION: SUNSET AND WINE**

**4–6 p.m., Cowell Courtyard, \$10**

Unwind with a glass of wine in the company of friends and reconnect with favorite faculty and staff.

**SCIPP PUBLIC LECTURE ON PARTICLE PHYSICS AND COSMOLOGY**

**5–6:30 p.m., Media Theatre**

Take a trip through 30 years of leading-edge physics and the people who make it possible.

**BONFIRE BY THE BAY**

**6–8 p.m., East Field, Volleyball Court**

Kick back on a blanket by the bonfire with a cup of hot cocoa and continue the connections you made over the day, or just savor a moment of reflection on the beautiful East Field.

**EOP ALUMNI REUNION HONORING BRIDGE PROGRAM**

**6:30–11:30 p.m., Hotel Paradox Ballroom, \$55**

Following a brief program update, join us for dinner and dancing at the Hotel Paradox Ballroom.

**LICK OBSERVATORY HISTORY AND TELESCOPE VIEWING**

**8–11 p.m., Lick Observatory, Mount Hamilton, CA, \$100**

Attend a fascinating lecture about James Lick and the history of Lick Observatory, followed by a viewing through the historic 36-inch and/or 40-inch refractor telescopes.

**SUNDAY, APRIL 26**

**CROWN ALUMNI BRUNCH**

**9:30–11 a.m., Crown Provost House**

Provost Manel Camps extends a warm welcome to alumni for conversation and a light brunch.

**COLLEGE EIGHT SUSTAINABILITY TOUR**

**9:30–11:30 a.m., meet in College Eight Plaza**

Explore the many sustainability programs at UC Santa Cruz and College Eight, meet current students, and learn what everyone can do to help the campus become a living lab for sustainability.

**COMMUNITY JUSTICE: CAN SERVICE LEARNING BE USED TO TRANSFORM SYSTEMS?**

**10–11:30 a.m., Oakes Learning Center**

Learn about the budding Service Learning and Community Justice program at Oakes and share your own experiences with Oakes Serve, or any service learning activity you were involved with at UC Santa Cruz.

**STEVENSON ALUMNI BRUNCH**

**10 a.m.–12 p.m., Stevenson Provost House**

Provost Alice Yang invites alumni and students for brunch and an overview of our innovative learning program for students and alumni.

**MERRILL RENEWAL BRUNCH**

**10 a.m.–12 p.m., Merrill Provost House**

Enjoy a delicious brunch with Provost Elizabeth Abrams and find out about how alumni can support Merrill College programs.

**COWELL BRUNCH: COWELL'S 50<sup>TH</sup> BIRTHDAY CELEBRATION!**

**10 a.m.–12 p.m., Cowell Provost Lawn**

Attend a special brunch to celebrate Cowell's birthday! This event also precedes the annual Dizikes Concert.

**40 YEARS OF KRESGE, 46 OF PORTER, AND 50 YEARS OF UC SANTA CRUZ**

**10 a.m.–12 p.m., Kresge Town Hall**

Join Kresge Interim Provost Kathy Foley for a multifaceted event involving collected campus stories and an interactive performance.

**KZSC AIRCHECKS**

**10 a.m.–6 p.m., KZSC Radio**

Come back to KZSC-FM (née KRUZ) to spin a short set and/or tell some stories from your time at the radio station (now 20,000 watts!).

**WE ARE WISER TOGETHER: IGNITING POSSIBILITIES THROUGH INTERGENERATIONAL CONNECTIONS**

**12–2:30 p.m., Kresge Town Hall**

A social event featuring meaningful intergenerational conversations between students, alumni, and community partners with live music and free food.

**DIZIKES CONCERT: SOUNDS OF THE TIMES**

**12:30–1:30 p.m., Humanities Lecture Hall**

The annual Dizikes Concert will feature a collaboration of students and alums singing the songs from the hit parade, but in a unique UC Santa Cruz/Cowell style.

**STEVENSON HISTORY SESSION**

**1–2 p.m., Stevenson Fireside Lounge**

Alumni are invited to listen and contribute to interviews featuring the rich tapestry of voices of Stevenson College.

**DEEPENING OUR CONNECTIONS: A CALL TO OAKES ALUM**

**1–2:30 p.m., Oakes Learning Center**

Join a spirited discussion about ways to deepen alumni connections with Oakes and its future students and families.

**50TH ANNIVERSARY EVENT HONORING KENNETH AND ANN THIMANN**

**2–4 p.m., Crown Provost House**

Join faculty and present and past provosts at a reception honoring the memories of Kenneth and Ann Thimann.

VISIT [ALUMNIWEEKEND.UCSC.EDU](http://ALUMNIWEEKEND.UCSC.EDU) FOR MAPS, PARKING AND LODGING INFORMATION, AND TO REGISTER!



*continued from page 16*

That night at 7:30 p.m., distinguished alumnus **M. Sanjayan** (Ph.D. biology, '97) will deliver the **alumni keynote address, "True Originals: A New Wild: Saving Nature in a Human-Dominated World."** Sanjayan, executive vice president and senior scientist for Conservation International and host of new PBS series *EARTH A New Wild*, will share stories and images from his global quest to explore what it means to save nature in a world where wildness no longer exists. Looking beyond the expected devastation of human activity wrought on the natural world, Sanjayan found places—most at the frontiers of where people and wildlife meet—where people can help nature thrive.

**SATURDAY SCHEDULE**

While there will be some familiar faces and events at this year's Alumni Weekend, expect some brand-new twists, too. This year, little Banana Slugs will have a place to mingle and play, with a **Banana Slug Kid Zone** event that will take place

on Saturday, April 25, from 10 a.m.–4 p.m. on the Founder's Glen Lawn.

Another new event this year is **Story Quarry**, where revelers, starting at 11 a.m., can document their stories and experiences from the beloved and historic UC Santa Cruz Quarry Amphitheater. Reopening the Quarry Amphitheater is among the priorities of The Campaign for UC Santa Cruz.

Cinephiles should take care not to miss an unusual opportunity: **"True Originals: Escapist Comedy Versus Social Comedy in American Film,"** an alumni panel in which Lindsay Doran\* (Merrill '70) and Ron Yerxa (Grad Division '74) will lead a spirited discussion about their different views on comedy in film. The event is 11 a.m.–12:30 p.m. at the Humanities Lecture Hall.

All these non-stop exciting events are bound to make people hungry. The **Banana Slug Lunch: Farm Fresh, Family Style** will be held from 12:30–2:30 p.m. on Saturday, April 25, at the Cowell Courtyard. Lunch will be sourced from local farms and served family style. This

event will have a whole different look and feel this year because of the strong focus on the past 50 years of memories at UC Santa Cruz.

A group of distinguished speakers will give the past its due at a talk entitled, **"Tales as Tall as the Redwoods: Reflections on UC Santa Cruz's Founding Years,"** scheduled for 2–3:30 p.m. at Stevenson Fireside Lounge.

Expect a capacity crowd at this year's rendition of the always-popular **Teach Ins**, featuring two distinguished UC Santa Cruz faculty members who will give returning Banana Slugs the delicious feeling of getting back into the classroom without the final exams. Professors **Craig Haney** and **Bettina Aptheker** will give informal, separate talks, both scheduled from 2:30–3:45 p.m. at Stevenson College.

Haney, a professor of psychology, will give a presentation entitled, **"Think Different: Why Everything We've Been Taught About Crime is Wrong and What We Need to Do About It."**



(pictured clockwise from top) M. Sanjayan; Quarry Amphitheater, before falling into disrepair; Ron Yerxa; Craig Haney

*continued on page 18*

\*tentative

PHOTOS: SANJAYAN BY AMY VITALE; QUARRY BY JIM MACKENZIE; YERXA BY BRIAN MORRI - 211 PHOTOGRAPHY; HANEY BY R.R. JONES

# FAMILY TIES

When family members have the experience of attending UC Santa Cruz in common, they've walked the same paths—contributing to a sense of pride, connection, and shared values



Bettina Aptheker

His talk is scheduled for Stevenson, Room 175. Professor Haney will describe the political and media misrepresentations of the nature and causes of crime in our society and their consequences in helping to fuel what he describes as “a very expensive and misguided set of crime-control policies over the last several decades.”

Bettina Aptheker, distinguished professor and UC Presidential Co-Chair of feminist critical race and ethnic studies, will discuss **“Feminism and Social Justice.”** Her talk is set for Stevenson, Room 150.

Aptheker's research covers such issues as feminist oral history and memoir, feminist pedagogy, African American feminist history, sexuality/queer studies, and Jewish studies.

She hopes the Teach In is a chance to say hello to former students and reach out to people she has never met before, “and are not familiar with the work, not only mine, personally, but also feminist studies. It is such a vibrant department, and it feels great to spread the word about it.”

Also on Saturday, April 25, the highly anticipated **True Originals** series continues with

## “Money, Politics, Climate Change and the Law: Will We Rise to the Challenge?”

at 11 a.m.–12:30 p.m. at the Stevenson Fireside Lounge and featuring Judge Kelvin Filer (Stevenson '77), Los Angeles Superior Court in Compton; Judge Alan J. Goodman (Stevenson '67), Los Angeles Superior Court; Judge Teri Jackson (Stevenson '77), San Francisco Superior Court; Troy Smith, Los Angeles Legal Aid (invited); and Zach Wasserman (Merrill '69), public interest lawyer in Oakland. The moderator is Paul Hall (Merrill '72), partner, DLA Piper's litigation practice, San Francisco.

The True Originals series continues that day with two concurrent talks. One of them should be of interest to any budding, seasoned, or well-established creative writer. It is titled **“The Santa Cruz Stairway—Today's Writing and Publishing Strategies from Fiction to Memoir to Handmade Books,”** 2:30–4 p.m., Saturday, April 25, at McHenry Library, Room 4285.

A second True Originals talk—also set for 2:30–4 p.m.—will give participants a strong sense of the art world with a presentation entitled, **“From Here to Modernity: Perspectives**

## from Distinguished Museum Professionals,”

set to take place at DARC Room 230. Those who would like to recharge and unwind in between all these button-pushing dialogues and presentations will have many chances to do so. The **Sunset and Wine** alumni wine reception will run from 4–6 p.m. in the Cowell Courtyard, and the appealing **Bonfire by the Bay** should be nice and toasty from 6–8 p.m. at the East Field Volleyball Court.

This gathering will be the perfect way to end the day, with stunning views of Monterey Bay, s'mores galore, food trucks, and old friends.

Festivities continue Sunday with brunches, tours, the annual Dizikes Concert, and other events.

All these activities will add up to an unforgettable experience beneath the redwoods as returning Banana Slugs reflect on the past, the present, and the next 50 years.

**A full listing of Alumni Weekend 2015 events is included in the Alumni Weekend program (center section). To register, visit [alumniweekend.ucsc.edu](http://alumniweekend.ucsc.edu).**

Jerry Ruiz grew up in a small town outside Visalia. His parents never went to high school, but Ruiz was a stellar student and earned excellent grades.

However, it wasn't until an educational opportunities coordinator from UC Santa Cruz reached out to him that his dream of going to college became a reality.

Ruiz (Crown '77, economics) is now a successful lawyer in Los Angeles. As the first member of his family to go to college, he inspired his four younger brothers, who also attended UC Santa Cruz.

The Ruiz brothers' story illustrates what educational studies have suggested over the years; when a sibling goes off to college, or a parent returns to school later in life, this act of ambition and bravery will encourage others in the family to follow their example.

But it's more than just a question of inspiring and emboldening family members to attend the same university. Family ties also make a college career a smoother and more comfortable ride—even for insecure first-year students—while increasing pride, connection, and a strong sense of shared values.

In its 50 years, UC Santa Cruz has inspired many family members to share the experience of attending—then becoming proud alumni. We tell some of their stories here.

## Paving the way

“My mother was very good at reinforcing the idea that education was very important,” said Ruiz. “When we were young we had no excuse not to get out of bed and go to school.”

Roberto Rubalcava, then-director of UC Santa Cruz's Educational Opportunity Program, reached out to Ruiz and recruited him.

When he arrived at UC Santa Cruz, Ruiz immediately felt like he was part of a community. He found a close circle of friends and helped to establish a Latino-themed dorm on campus.

Ruiz now mentors youth from underserved communities and directs them toward college careers, attends the campus's Multicultural Career Conference, and serves on the UC Santa Cruz Alumni Council, which supports student scholarships.

He said that Latino families embrace that spirit of the “pioneer student” who sets a good example for his brothers and sisters and paves the way for them.

“Convincing the first in the family to go far from home is the hardest sell,” said Ruiz. “Once the first one goes, the rest of the family usually follows.”

The same principle held true for Freddy Ruiz (Crown '80, psychology), who felt safe and secure about attending UC Santa Cruz because his brother was a senior there while he was an incoming

first-year student. A large circle of mentors and friends awaited him when he arrived.

“Jerry was the flight lead,” said Freddy Ruiz, a former Air Force Judge Advocate Officer. “I was just a kid. He was a smart guy, and I knew he'd picked a school where we were going to do great.”

Freddy Ruiz is now a lawyer in San Antonio, but he still spends several weeks a year in Santa Cruz, and is encouraging his stepdaughter to apply to UC Santa Cruz next year.

“I wish everyone in life had a chance to go to school in Santa Cruz,” said Freddy Ruiz. “They'd never regret it.”

## All in the family

Naomi Salaz (Crown '81, education) was also inspired by a family member to attend UC Santa Cruz. But it was her father, Richard Salaz (Merrill '72, community studies), who came to UC Santa Cruz as an older adult with five children. The same EOP director who inspired Ruiz to come to the school recruited him.

“My dad was the oldest student at the time with the most kids,” said Salaz.

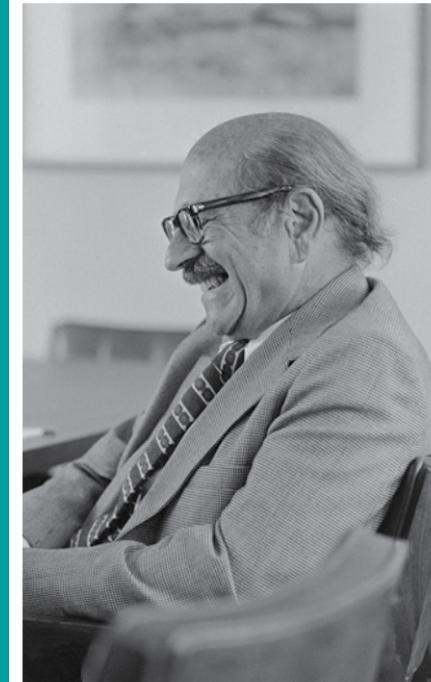
Richard Salaz attended a junior college in Colorado before he got married. He studied in Mexico City for two years. Then he came back to the United States and had five kids. He decided to move out to California.



Jerry Ruiz (Crown '77, economics) was the first member of his family to go to college, inspiring his four younger brothers, who also attended UC Santa Cruz. Ruiz has served on the UC Santa Cruz Alumni Council for the past 10 years, including two years as president.

APTHEKER PHOTO BY C. LAGATTUTA

# FAMILY TIES THE SALAZ AND WEBER FAMILIES



"He moved out here to California because there were so many opportunities for work," said Naomi Salaz. "But when he got out here, he was working in a factory and he wasn't happy at all."

UC Santa Cruz opened up a different world, exposing him to an intellectual environment and the wild creativity of the bohemian and "hippie" culture of the late '60s and early '70s.

"Dad said the reason he went back to school was to be a role model for his kids, to show that it was never too late to get an education," Naomi Salaz said. "He also wanted to expose us to campus life."

She lived in the dorms at Crown for all five years of her college career, graduated, and went on to become an elementary school teacher in Salinas.

But she was not the only one to follow her father. Both of Naomi's sisters also attended UC Santa Cruz. Her sister Rose Ann met her future husband Bob Weber (Crown '84, biology) in the dorms of Crown College.

"It was really meant to be," Weber said. "We were from such different backgrounds and probably wouldn't have met anywhere else."

Weber himself is a fount of "all in the family" stories about UC Santa Cruz.

His father worked for the State Department, so the family travelled abroad when he was younger. He didn't know much about schools in the United States, so he followed in the footsteps of his older brother, Jon, who received his Ph.D in chemistry from UC Santa Cruz. His three younger sisters, Ann, Catherine, and Elisabeth, also graduated from UC Santa Cruz.

But the family connections don't stop there. His sister Catherine was married to another alum on campus. After seeing the rich educational opportunities at her

children's school, Weber's mom, Barbara, was also inspired to attend UC Santa Cruz after Weber's father retired from the State Department.

"I think we all really believed in the educational philosophy of UC Santa Cruz," said Weber, now a doctor in Watsonville.

In total, at least a dozen of Weber's family members have attended UC Santa Cruz. His daughter, Marie, will be getting married on campus in September.

The third generation of Webers and Salazes now has alumni ties to UC Santa Cruz.

Weber's daughter, Stephanie (Crown '14, electrical engineering), said she felt her family's connection to the university was something very special.

"It was pretty neat being in a dorm right across the quad from the dorm where my parents met," she said.

## Deep connection

Sometimes the connection to campus goes even deeper. Max Levin, father of Deborah Alastra (Porter '83, fine arts), was a founder of Crown College. He served as the senior preceptor at Crown and was a faculty member in the psychology department until his retirement in 1981. Her mother, Dorothy Levin, was a counselor at Porter for many years.

Alastra attended a small alternative high school in England for her senior year of high school. The only college she applied to was UC Santa Cruz. She was accepted, started her studies at Cowell, and, like her father, left a mark on campus. She helped build the original A-frame at the college and worked on the stained-glass window at the Cowell Library. She took a break from school and returned when she was 26 to Porter College. Now she is a children's book illustrator in Oakland.

Alastra's niece, Naomi Andrews (Cowell '88, history), decided to attend UC Santa Cruz because her grandparents lived in Santa Cruz. She received her Ph.D in history from UC Santa Cruz and is now an associate professor of history at Santa Clara University.

When she was at UC Santa Cruz, the campus was small but growing quickly. The faculty were part of a tightly knit group that didn't change much over the years. She lived in one half of a duplex, and her aunt, Deborah, lived in the other half. "She was more like a much older sister," Andrews said.

Andrews's younger brother, Josh, attended UC Santa Cruz and had some of the same professors as his sister.

"I grew up spending a lot of time in Santa Cruz," said Josh Andrews (Stevenson '97, history). "My sister started grad school when I was a freshman. It was good for

*Pictured this page from top left: Max Levin; right, Samuel Levin at a workshop in Honduras; bottom right, Naomi Andrews*

me to be where my family was." Josh Andrews is now a lawyer at Uber, the San Francisco-based rideshare and taxi-service company.

The Andrews's cousin, Samuel Levin (College Eight '08, health sciences), said Santa Cruz attracted him because three generations of his family lived there—people he didn't get to see often growing up. It was also the most desirable school for him with a strong reputation in the sciences. He was thrilled when one of his human physiology professors spoke fondly of his grandfather.

Besides, turning UC Santa Cruz into a family affair made it comfortable right from the beginning.

"It was nice to have familiar faces in a new city after leaving home," said Levin. "I am proud to be a graduate of the same university where my family attended and worked. Seeing their lives and their work, success, and lifestyle make me proud to be a part of the same education they had."

*Amy Ettinger is a freelance writer based in Santa Cruz.*



*Left: Alums Bob and Madeline Rose Ann met as students at UC Santa Cruz; both have parents who are also alumni, and their children and siblings are either alumni or are connected with the campus, as well. Pictured are (standing, left to right): Margaret Salaz Green, Naomi Salaz (Crown '81, education), Stephanie Weber (Crown '14, electrical engineering), Madeline Rose Ann Weber, Marie Weber, and Bob Weber (Crown '84, biology). (Seated) Richard Salaz (Merrill '72, community studies) and Barbara Weber (Kresge '95, American studies). All of these family members attended UC Santa Cruz in one way or another.*

MAX LEVIN PHOTO COURTESY UC SANTA CRUZ SPECIAL COLLECTIONS; ALASTRA AND ANDREWS FAMILY PHOTOS COURTESY DEBORAH ALASTRA; WEBER/SALAZ PHOTO COURTESY BOB WEBER.

# ORIGINAL VISION

*Circa 1963.  
A caravan of  
Regents on one  
of their many visits  
to Cowell Ranch,  
the future site of  
UC Santa Cruz.*

*By Dan White*

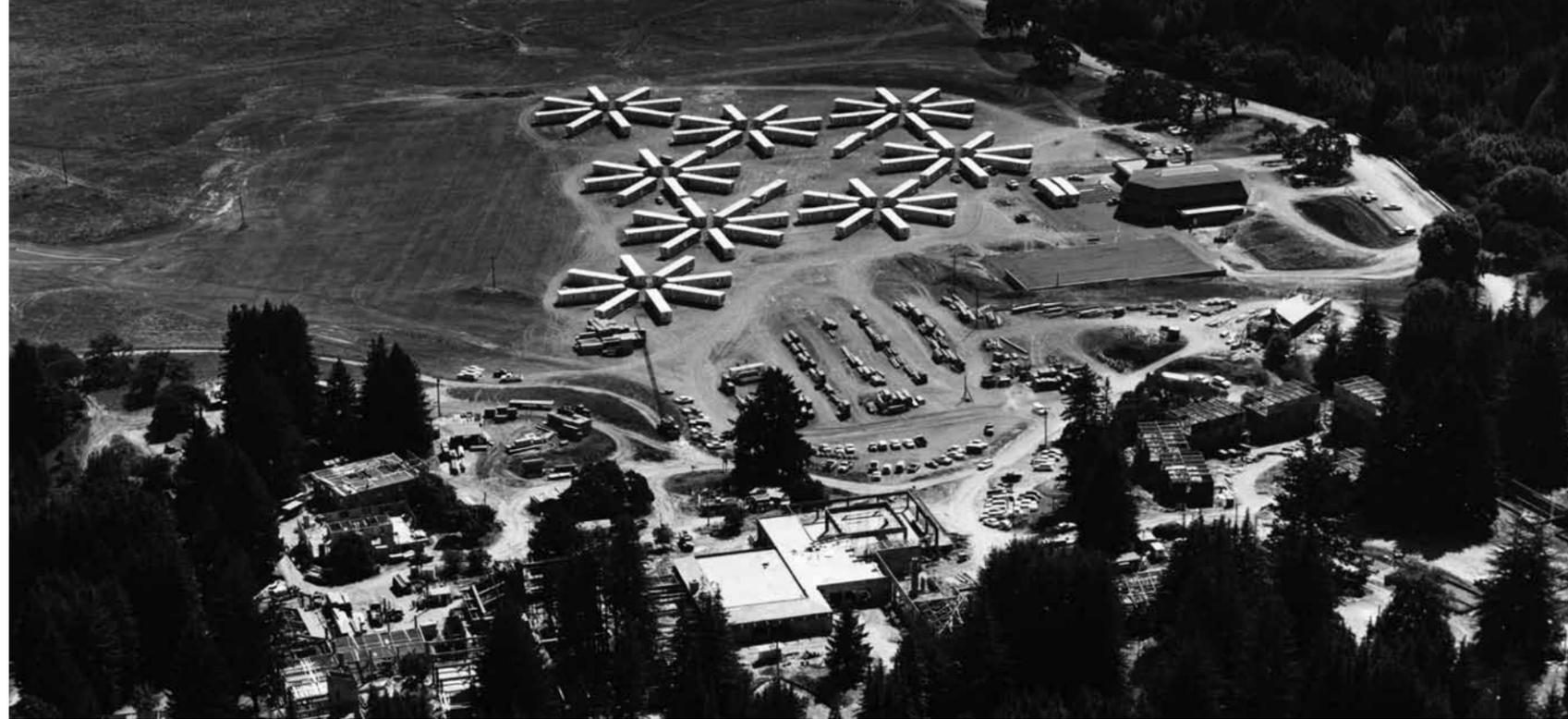
**Bulldozers, dirt piles,  
mobile-home dorms, and  
mooring muddy cows greeted  
them in the mornings.**

UC Santa Cruz was a place of the mind in 1965, and, to a large degree, a place still in the mind; so much of what we now know as the college campus did not exist yet.

But the spirit of adventure, and the willingness to follow an ever-changing road map, united UC Santa Cruz's very first graduating class and the faculty and staff members who helped guide their way to graduation. The founding vision of UC Santa Cruz was grounded in a solid liberal arts education with a multidisciplinary focus. It was also centered around small residential colleges, as well as faculty members who prided themselves on their ability to challenge the young students while taking their ideas seriously.

This winter, *UC Santa Cruz Review* set up a "roundtable" of voices from the past and present to reflect on the campus turning 50 years old in 2015. They talked about the many changes they've witnessed, and the ways the place has stayed true to its multidisciplinary and idealistic original vision.

**Reflections on the tumultuous '60s,  
the heady days of UC Santa Cruz's beginnings,  
and the ways the campus has stayed true to  
its mission through the decades**



*Pictured at left: In 1965, the buildings for Cowell and Stevenson, the first and second colleges to open at UC Santa Cruz, were both under construction (seen in the foreground). Temporary trailers used as dorms were arrayed on the East Field.*

The following is a combination of several in-depth phone interviews with the subjects. Dan White's questions are in bold.

**Our roundtable members include:**

*Economics professor David Kaun, a faculty member since 1966*

**PIONEER STUDENTS**

**Jock Reynolds** (Stevenson '69, psychology), a renowned artist and museum director;

**Michael Gerber** (Cowell '69, economics), a professor in UC Santa Barbara's Graduate School of Education, and his wife,

**Kathy Gerber** (Stevenson '69, psychology), a retired teacher (the two met while working together on UC Santa Cruz's first ever yearbook); and

**Meg Zweiback** (Merrill '69, politics), a pediatric nurse practitioner and author.

**STAFF MEMBERS**

**Katherine Beiers**, a retired UC Santa Cruz librarian who worked at McHenry Library from 1967 to 1992; and

retired housing administrator **Jerry Walters**.

**BREAKING GROUND**

**There was a strong sense of breaking new ground, not just on the physical campus but also in the classrooms.**

**Michael Gerber:** It was like living in a forest. It was a beautiful setting and there was no history. Now the campus has institutional traditions you learn about, and there are also upperclassmen. Your behavior as a first-year is mapped against what you see other people doing. The university has rules and procedures, but when we got there, there was not much of that. Everything we were in contact with was being created on the spot. Cowell College was established as countercultural, an explicit experiment: How can you have a small liberal arts college embedded in a university? There were some upperclassmen, and about 100 or so transfer juniors, but they didn't live on campus. We generally didn't see them.

**It's hard for me to even imagine attending a school with all those earthmovers and a bunch of un-built structures. I think the risk would have been too much for me to handle. I would have thought, "I don't know about this. What if this new campus is going to shut down next week?"**

**Jerry Walters:** But I think you're coming at this through today's eyes, and you aren't looking at the situation from the perspective of a 17- or 18-year-old. People were more rugged then. The faculty were young, too. And everybody was in the same situation, all new, all excited, coming to a new experiment.

**David Kaun:** When I got here, initially in February of 1966, the physical buildings of Cowell and Stevenson (respectively, the first and second colleges constructed on campus) did not exist. It was exciting. There were 600 students, and we added another 600 with Stevenson. I had an intro course on economics, and we had four students.

**Jock Reynolds:** There would be chairs and tables in the Field House and they would empty it out to hold a big World Civilization course, and empty it out again to have a meal, and empty it out again and play basketball. We were making it up as we went along.

**Meg Zweiback:** At the end of the year, we had a huge comprehensive exam covering everything over the year from three quarters. Lots of people flunked the test. They hadn't figured out that if you flunked you didn't get credit for 15 units, which meant you were out. I read Bertrand Russell's *History of Western Philosophy* and crammed in 20 unread books, starting with Plato, in one weekend and passed! UC Santa Cruz was teaching us to think "big picture" and to create themes and to ask questions so if you were (only) a dutiful student and did your work and did not have an inquiring mind you wouldn't do as well.

**That's a lot of learning in a small amount of time! Did you retain a lot of what you learned?**

**Meg Zweiback:** Yes, because the professors, including Mary Holmes in art, had a great gift for making you see things you hadn't noticed before. I can still tell you more about medieval architecture than what I learned when I first went to Europe.

**COUNTERCULTURE REVOLUTION**

**This was the mid-1960s before the counterculture really caught fire, before the Summer of Love. Often when people think "'60s," they impose this image that started later on.**

**Jerry Walters:** Well, let's put it this way. While they may have looked a lot different when they graduated from here, they arrived clean-shaven, with haircuts and nice clothes. Those were such different times. In those days there was this idea of "In Loco Parentis," where the university was thought to be a parent in a way. As an example, our chancellor had students sign in or out so if parents wanted to find their son or daughter, all they had to do was call the preceptor. They would call up and say, "I haven't heard from my son for a while. Where is he?" We were so small, we could get in touch with people quickly. Well, that didn't go over well. A lot of students rebelled after a while. "This is our time, in our lives, and we will keep in touch with our folks (when we want to)."

**David Kaun:** Stevenson used to have two sets of dormitories: one quad for men, the other for women. After the first year they realized the quad with four dorms of men turned out to be barbaric, so in the second year they intermingled

the dormitories, and by the fourth year students could go into each other's dormitories through the first-floor lounge. Every single year the dormitory policy changed. It was not very long before men and women were living on the same floors. It was difficult for parents to come there. "Wait a minute! There's your room, and there are girls next door?" Not the kind of college their parents went to.

**LARGER THAN LIFE FOUNDERS**

**Maybe it's because of the iconic photos: Page Smith riding a horse through campus, and Chancellor McHenry posing at a desk on an empty field, but I think of the founding figures as larger than life in those days.**

**Katherine Beiers:** When I was going to the University of Southern California, I'd read a two-volume book about John Adams by (the late historian, professor, and founding Cowell College provost) Page Smith, and those were two of the best books I'd ever read. When I moved up to Santa Cruz I had no idea he was here, that he was a professor. One day I was working on a Sunday afternoon and he called to see if we had a certain book. Normally you don't just check the stacks when people call (they, of course, had no computerized inventory of books). But this

was Page Smith, so I got him the book. He rode into the big foyer of the library, where the café is now. I gave him his book. I checked out the book, and handed to him, and off he went on his horse. I did not make that up.

**TOWN AND GOWN**

**I would imagine that UC Santa Cruz's presence in the sleepy city of Santa Cruz changed the way of life here dramatically by the end of the '60s.**

**Michael Gerber:** You have to try to imagine Pacific Avenue (Santa Cruz's famous "main drag") as an old-fashioned downtown much like Soledad or Watsonville with a single movie theater, one large department store, and a bunch of small shops, a sleepy place. In 1965 it was sleepy; there wasn't much of a youth culture presence, and all of a sudden there were 500 freshmen roaming through downtown; that changed the place instantly.

**It seems to me that the social consciousness that people still associate with UC Santa Cruz—in part because of students' Peace Corps participation—was just taking shape then, and had as much to do with the campus's vision as it had to do with the foment of the '60s.**

**Kathy Gerber:** Because I was involved with social sciences, we

felt a great need to be involved in making the world a better place to be, and part of the social movement but also exercise our intellectual commitment. We wanted to choose a route in the world that would affect people in the world positively. Part of that was a product of the time, part of that was the social milieu of Santa Cruz, and part of it was the passion of the people we were meeting on campus and in town.

**ORIGINAL SPIRIT**

**UC Santa Cruz has expanded over time. And it's changed in many ways. I know that many founding faculty were upset about the original narrative evaluations becoming supplementary when grades were instituted for all students in 2001. But I was hoping you could reflect on ways that the "original" UC Santa Cruz remains visible or recognizable in the current campus.**

**Jock Reynolds:** I've been back there enough to think the spirit of the place is in many ways very much intact though you don't expect everything to remain in stasis.

**And how does your experience at UC Santa Cruz continue to reverberate with you in your life?**

**Jock Reynolds:** I was just thrilled to get into UC Santa Cruz, and I loved every minute of it. During my senior year, they brought a huge number of amazingly important visiting artists. John Cage, Allan Kapro, George Segal, and (international avant-garde art movement member) Robert Watts.

**Meg Zweiback:** My husband and I are 50 years out of college. We both hit 65. Neither of us plans to retire because we do things we enjoy. We're still interested in what we do, and that comes from our education. What UC Santa Cruz did for us—and this was very deliberate—was start with these big broad survey courses and then these small seminars that gave us intimate connections with faculty members who cared to probe and explore what we callow children had to say, these brilliant faculty people who thought we were worth investing in.

HISTORIC PHOTO THIS PAGE AND PREVIOUS SPREAD BY VESTER DICK. COURTESY UC SANTA CRUZ SPECIAL COLLECTIONS

# AlumniNotes

We'd like to hear from you. ► E-mail [review@ucsc.edu](mailto:review@ucsc.edu) ► submit a note via the web at [alumni.ucsc.edu](http://alumni.ucsc.edu)

(go to Alumni Notes) ► and get social on Facebook: [facebook.com/ucsantacruz](https://facebook.com/ucsantacruz) To get alumni news

delivered to your inbox, subscribe to the UCSC e-newsletter: [news.ucsc.edu/newsletter](http://news.ucsc.edu/newsletter)

## COWELL COLLEGE

### '69 Linda TARPLEY Hale

recently attended the 50-year celebration of the University of California Education Abroad Program in Madrid, Spain. As the original students who braved Franco's dictatorship and the demanding university program, she and other attendees celebrated with officials from the U.S. Embassy in Madrid, Universidad Complutense de Madrid officials, and UC representatives.

'73 Gail SOFFER recently overrode her own objections to founding her own 501(c)(3) after decades of working in nonprofit management. As executive director, she and her co-founder bring mindfulness practices to veterans, their family members, and their service providers through the Mindful Warrior Project. Based in Los Angeles, MWP serves most of Southern California and is having a tremendous impact on healing the invisible wounds of war in the veteran population.

'77 Robert LOMBARDI continues to be active in motorcycling and Second Amendment rights advocacy.

'85 Janet Burnett GROSSMAN's book, *The Athenian Agora, Results of the Excavations Conducted by the American School of Classical Studies at Athens: Vol. 35: Funerary Sculpture*, was published in December 2013.

'01 Jane ROSENTHAL took on a new role as assistant dean at the Keck Graduate Institute at Claremont Colleges in September.

## STEVENSON COLLEGE

'70 Jonathan GREEN departed in January to serve a second two-year term in the Peace Corps. (His first term was 1973-75, working in malaria control in western Thailand, in the valley of

the River Kwai.) This time, he will be working in the HIV outreach program in a rural health center in northeastern South Africa.

'72 Bill GOLDEN is enjoying semi-retirement in scenic Asheville, N.C., after a 30-year career in various capacities in radio broadcasting including five years in Tucson, Ariz. He welcomes emails from college friends at [bill\\_golden@hotmail.com](mailto:bill_golden@hotmail.com).

'77 Mitchell Lee MARKS has been promoted to full Professor of Leadership at the College of Business at San Francisco State University. In addition to leading the organization development/change management consulting firm JoiningForces.org, he published his eighth book, *The Employee Handbook for Navigating Merger and Acquisitions*, and he was lead author of an article in the *Harvard Business Review* titled "Rebounding from Career Setbacks."

'99 Stephen MUZIO joined Archer Norris as an associate in its Walnut Creek office. He joined the firm's business group focusing on environment and natural resources, financial services, healthcare, and real estate.

## CROWN COLLEGE

'86 Steven HICKS is a senior policy advisor at the U.S. Department of Education working on the Obama administration's key early education programs: Race to the Top-Early Learning Challenge and Preschool Development Grants.

'92 Jane FLURY recently returned to UC Santa Cruz as the first non-student in the new public access program at UC Santa Cruz printmaking labs. She specializes in wood engraving and sells her work at the Homeless Garden Gift Store in Santa Cruz. She is also a partner/owner of the Cannery



Hey alums!  
UC Santa Cruz  
turns 50 this year. Help  
us celebrate! Check out  
[50years.ucsc.edu](http://50years.ucsc.edu) for info  
and events, and to contribute  
to a living timeline. Post your  
stories, share your photos,  
and build history.

Row Antique Mall in Monterey. Her partner is a well-known chef in Santa Cruz, Mark Denham.

'01 Annameekee HESIK's second young adult novel, *Driving Lessons* (Bold Strokes Books, 2014) came out in December and is the sequel to her first book, *The You Know Who Girls: Freshman Year* (Bold Strokes Books, 2012). She teaches English at Los Gatos High School and lives in Santa Cruz with her wife, Mary ELLINGWOOD (Crown '02), who also teaches English at a nearby middle school.

## MERRILL COLLEGE

'71 Craig BELES was selected for his second Fulbright award in four years as a specialist in international alternative dispute resolution (ADR). He will be spending a month at the Mauritius Chamber of Commerce and Industry Arbitration and Mediation Center teaching and training lawyers, judges, and industry representatives in an effort to facilitate a culture of ADR on the island nation of Mauritius.

'79 Bonnie TEAFORD was selected by the American Public Works Association as one of its 2014 Top Ten Public Works Leaders. The Top Ten award is one of the most coveted and prestigious awards presented by APWA, recognizing individuals for discharging critical responsibilities in connection to the design, construction, maintenance, and operation of major public works projects and activities.

As a registered professional civil engineer, she serves as the City of Burbank's Public Works Director overseeing solid waste and recycling, wastewater collection and disposal, capital projects, fleet management, building maintenance, traffic engineering and operations, and street improvement and maintenance. Bonnie is married to Ted CLARK (Crown '89) and is the sister of Becky TEAFORD Boonman (Merrill '87).

'87 Craig WILKERSON is celebrating his 10th year in private ophthalmology practice. During this time he has served as the president of the state's ophthalmologists and obtained his private pilot's license.

'11 Rae WEINSTEIN married Matt COLEMAN (Crown '11, astrophysics) in September 2014. They met at UC Santa Cruz in Math 20. They live in Santa Barbara with their dog, Alfredo. Matt is a Ph.D. student at UC Santa Barbara, and Rae is a veterinary technician. "We love and miss UCSC!!" she writes.

## PORTER COLLEGE

'97 Kristin (MEGILL) Vredevoogd and her husband Mike celebrated the finalization of the adoption of their daughter Rose Michaela, born March 6, 2014. They live in Colorado, where Kristin is a new mom, soprano soloist, and private voice and piano teacher. Kristin received her

masters in music from Boston University in 2012.

'00 Kyla SANKEY-LUPO has, in 15 years, managed to finish grad school (M.Ed. GWU), get a good job (high school photography), leave that job, get married, start her own business, and learn the banjo. She currently resides in Alexandria (way too far from the ocean) with her spouse and four cats. When not plucking the banjo on her front porch she teaches adults how to use technology, [smartagaintutor.com](http://smartagaintutor.com).

## KRESGE COLLEGE

'78 Michael CENTER has lived in Colorado since 1981. He sent his last child off to college and continues to be active in sales and marketing, working on new technologies for the food industry.

'79 Brian TLOUGAN has been living in Europe for 20 years. He recently had the second edition of his guidebook, *A-list: The Best in*

*Cinema & TV*, published. The book is available on Amazon.com.

'83 Greg ADAMS recently co-founded a start-up biotech company, RAbD Biotech, focused on using computational design to develop biological therapeutics (e.g., antibodies or hormones) for the treatment of disease. He is also associate professor in the Molecular Therapeutics Program and director of biological research and therapeutics at the Fox Chase Cancer Center in Philadelphia.

'84 James SCHWEITZER has been a Lions Club member since 1994 and a Disney VolunTEAR the last three years at Disneyland, where he has been employed since 2010. Community and humanitarian service is very important to him. Because of the hundreds of hours he has invested each year, Jim received the President's Volunteer Service Award as well as a letter from President Obama and a special pin in both 2012 and 2013 and

will again for 2014. He has now learned of the volunteer work of UC Santa Cruz alumni and will get involved with his fellow alumni brothers and sisters in the Orange County area, where he resides.

'87 Brent DUCKOR is an associate professor in the Lurie College of Education at San José State University. He teaches courses in Classroom Evaluation and Assessment and supervises pre-service teachers in the Single Subject Credential Program. He also serves as a founding faculty member in the new Education Doctoral Program.

## COLLEGE EIGHT

'91 Eric HOLDEN lives in Portland, Ore., with his wife Jessica COLBY (Porter '92) and works as an emergency medicine PA. He is a doctoral candidate in global health and will complete his program in 2015.

## COLLEGE NINE

'11 Emerald SNOW returned to the Philippines after graduating to complete research with several indigenous Filipino populations that she had begun in 2010. After that she worked at Planned Parenthood Los Angeles as a reproductive health assistant. She started a dual masters program at UCLA in 2013 and does research on the use of racial/ethnic categories in biomedical research at the Center of the Study of Latino Health and Culture at the UCLA School of Medicine. "My time at UCSC was wonderful, and highly influential on my development (academically, personally, and socially) as an adult," she writes, "and I am happy to be an alumna of this university."

## GRADUATE STUDIES

'75 Marc HOFSTADTER has published his sixth book of poetry, entitled *Memories I've Forgotten*.

'03 Sharon LOOK was selected as a Hawaii State Teacher Fellow with Hope Street Group, a national nonpartisan, nonprofit dedicated to expanding economic opportunity and prosperity in America.

'08 Lesleigh OWEN graduated with a Ph.D. in sociology and has since won awards for her poetry and published four novels. Her most recent book, *The Tithe*, published under the pen name Elle Hill, is a science fiction romance novel.

## IN MEMORIAM

'73 Randy FLICK J.D., (Crown, Russian area studies) died January 23, 2015. Randy's talented audio and video production career included being broadcast compliance engineer at Orange County News (OCN) and Monterey's KSMS; QA engineer of Apple's QuickTime Video; and TiVo's FCC standards compliance engineer. Randy was justly proud of both his Emmy and his J.D., but even more proud of his three daughters with Melinda Flick. Two of his brothers are also alumni: Donald (Crown '79, American studies) and Christopher (Crown '76, Earth sciences). Randy enjoyed playing guitar in a surf band for Crown College Night and teaching anyone interested in playing guitar or audio and video production.

'11 Margarita Raquel GUTIERREZ (Oakes) died October 26, 2014, in a single-car accident. She graduated from Skyline College in 2009 and transferred to UC Santa Cruz as a recipient of the 2009 Karl S. Pister Leadership Opportunity Award Scholarship. She graduated from UC Santa Cruz in 2011 and pursued her passion in the medical field through several internships and work opportunities. She was studying for the MCATs and working as a case worker for the SF AIDS Foundation.

## Volunteer profile



### Eion Lys

Merrill '03, history

**Residence:** San Francisco Bay Area

**Title:** Contracts manager, iHomefinder, East Bay Area

### Why do you volunteer with UC Santa Cruz?

It's meaningful fun. A volunteer can give back to UC Santa Cruz, experience the many social and intellectual

rewards of being a Slug, and help to sustain the community life of the area where they live, all while having a good time. Quadruple benefit! What's not to like?

For more on UC Santa Cruz alumni volunteer opportunities, visit [alumni.ucsc.edu/volunteer](http://alumni.ucsc.edu/volunteer).

## Rachel Howzell Hall: Writing down the mysteries

Rachel Howzell Hall had always been fascinated by the darkness of crime novels, and, as an English and American literature major at UC Santa Cruz, she'd wanted to pen her own. But she was too frightened by her lack of knowledge about police work to give it a try.

Then something came along that scared her more than any thriller could.

At 33, and two months pregnant with her first child, Hall was diagnosed with a rare form of breast cancer. She survived and gave birth to a healthy daughter, Maya, now 10.

"After cancer, and knowing what real fear was like, I said, 'Screw this,'" remembered Hall in a telephone interview from the Windsor Hills, Calif., home she shares with her daughter and husband, David. She decided she would buy the Mercedes she'd vowed to own by the time she was 50 and also write her detective story.

"I wanted to do both before I left this world," she said, "and I wasn't guaranteed to be here when I was 50."

Today, the 1992 graduate of Merrill College is author of four books, including the 2014 *Land of Shadows*, a book *Publisher's Weekly* called an "exceptional crime novel."

Set against the backdrop of a racially charged Los Angeles, the protagonist of *Land of Shadows* is a feisty, smart, African American homicide detective named Elouise "Lou" Norton, who prowls a crime-ridden part of Los Angeles known as "The Jungle" in search of a murderer who may be responsible for the deaths of two young black girls.



The Jungle is a place Hall knows well. She was raised there amid the nighttime serenade of gunfire, screams, and police helicopters. But Hall's working-class parents were determined she would have a better life, and her childhood was filled with books, piano lessons, and church.

"I kind of lived in two worlds," said Hall. One world was The Jungle and the other was the more privileged sphere of church and school friends who lived in an affluent neighborhood near her own.

It's a backstory she shares with her protagonist Elouise—that idea that success can have its roots in a bullet-riddled neighborhood, that good exists next to evil, and sometimes it's hard to see the difference at first glance.

"I can't say her books are autobiographical," said her former college roommate and longtime friend

Alissa Gardenhire (Merrill '92, environmental studies), who got a doctorate in urban planning from Harvard. "But I think her novels reflect her own personality, and I think she is, like a lot of writers, a student of humanity. She's an observer of people."

As one of a few African American mystery writers, and with a black female detective for a main character, Hall said she makes it a point to be an observer—and also a tenacious researcher. Her novels are born out of lengthy interviews with law enforcement officers, and long sessions at mystery-writing conferences, while her time at UC Santa Cruz exposed her to a wide variety of viewpoints and literature.

"It awakened my creativity," the 44-year-old said of the campus.

Hall writes in longhand on yellow legal pads, snatching time before work as a science proposal writer for City of Hope, a cancer research and treatment facility, and in between her daughter's soccer practices.

Not too long ago, the final draft of her as-yet-unpublished novel *Trail of Echoes* was stolen from her car, then miraculously returned to her a day later.

"It was a visceral, gut thing," said Hall of the hours when she didn't know her manuscript's location.

But like all good writers, Hall promised, "that experience will somehow get incorporated into a future story."

Visit [rachelhowzell.com](http://rachelhowzell.com) for more information.

## Jacob Martinez: Creating opportunity

When Jacob Martinez asked a classroom of middle-schoolers to raise their hands if they had a computer at home, most of them did.

But as the 36-year-old Martinez dug deeper, hands began to drop. How many had broadband? How many shared their computers with fewer than three people? How many had computers less than five years old?

By the time Martinez (Oakes '04, evolutionary biology) was done, only three of the students—all of whom resided in the mostly Hispanic farming community of Watsonville, where 20 percent of the population lives below the poverty line—still had their hands in the air.

"Imagine if these kids had more access," asked Martinez, whose laid-back style belies his drive to change what he sees as a worrisome divide. "What could they create? What would come out of that?"

Martinez's answer was to found Digital NEST, a hip technology learning center in Watsonville designed to help young people from rural areas not only master skills like programming, game design, filmmaking, and graphic arts, but also create their own projects and get a taste of the work world by hiring out to local companies.

"We need young people not just to be literate with technology but to be fluent in it," Martinez said.

At UC Santa Cruz, Martinez studied to be a scientist, working in Professor Barry Sinervo's herpetology lab through CAMP (California Alliance for Minority Participation). But Martinez began to feel the pull of community work and soon found himself on the ground floor of an after-school program started by ETR Associates of Scotts Valley that taught tech skills to middle-school-age girls in the Pajaro Valley School District.

That project, which Martinez led, morphed into the award-winning Watsonville TEC, which now serves 15 Pajaro Valley schools.

But Martinez saw the need for more.

On field trips to Apple and Google he witnessed the creative, free-form culture of those companies



and thought: Why couldn't low-income, minority students have access to the same thing?

He brought his idea to NextSpace co-founder Jeremy Neuner, who signed on as an advisor, and went to work. Martinez collected grants from organizations like the Packard Foundation and got donations from local agriculture companies like Lakeside Organics and S. Martinelli & Co. Adobe offered free software, and a venture capitalist pledged \$100,000 in matching funds.

"In a world increasingly reliant on technology, this seemed like a really important program," said Philip Martinelli of S. Martinelli & Co., whose firm donated \$5,000 to the project and who has seen his family-run company become more dependent on technology for juice production and quality control.

It's that economic shift that fuels Martinez, a father of three, in his quest to provide the same opportunities offered to kids from more affluent communities to those who live in low-income, rural areas.

Housed in a former accounting services office, Digital NEST, which stands for Nurturing Entrepreneurial Skills with Technology, is open to those from 12-24. Its brightly lit space is just as Martinez imagined: sleek desks, comfortable couches, a large-screen TV, and even free snacks to fuel long hours of creativity. On arrival, members are handed a laptop loaded with the latest software and invited to take online courses or learn from visiting faculty. Students get help writing resumes and creating their own projects, and can even gain experience by hiring out to small businesses who might need technology help.

At a recent Content Marketing class, students voiced dreams of working for Google, designing a computer game, and writing or producing a Hollywood movie.

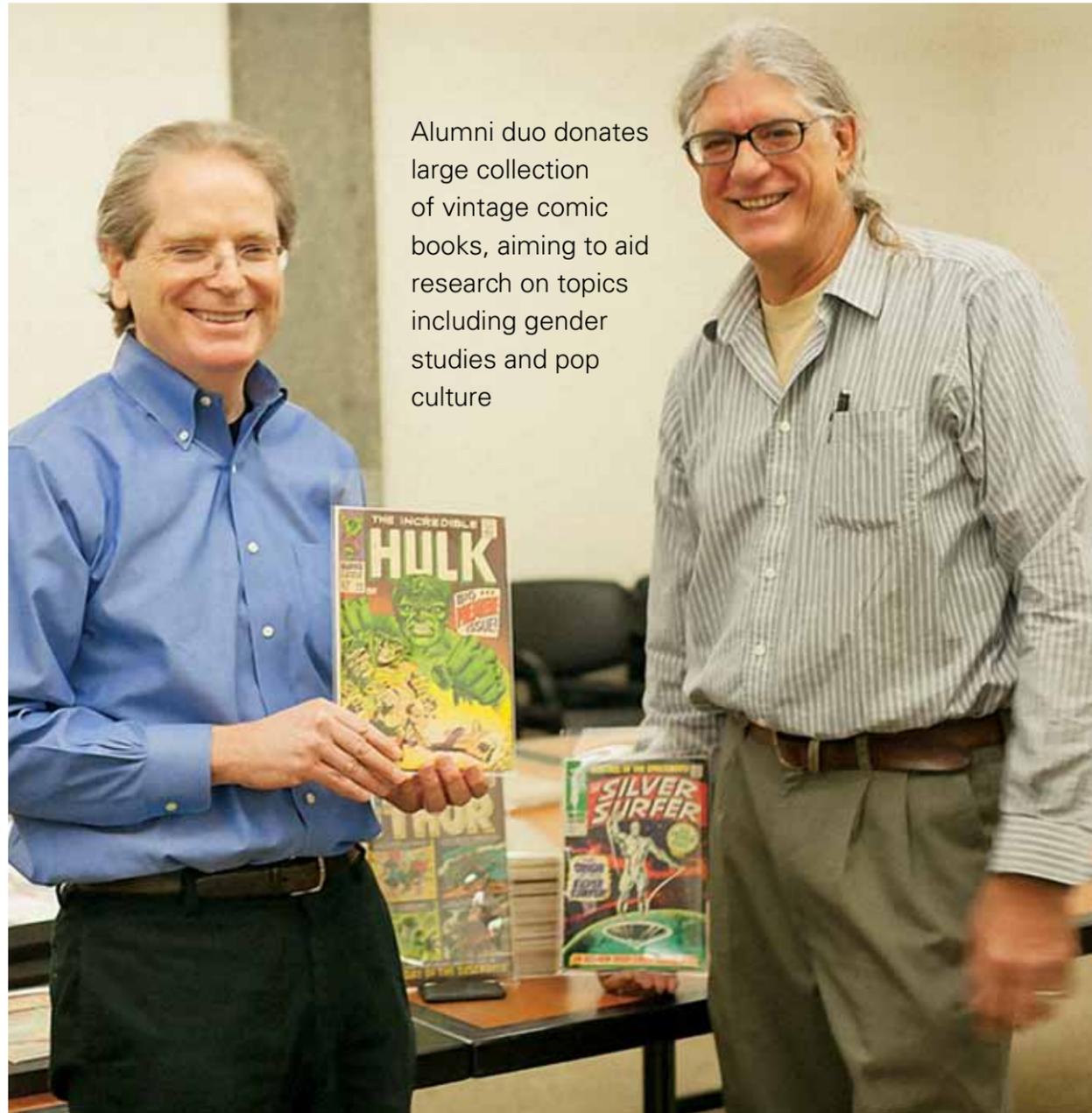
"The NEST is going to be a solution for rural communities like (Watsonville): the Fresno, the Merced, the Hollisters, and beyond," said Martinez.

"For me, this is a social justice issue," he said. "Here is a community that is economically disconnected from opportunity. And that's troublesome for me."

*Jacob Martinez received the Tony Hill Memorial Award as part of UC Santa Cruz's 31st annual Martin Luther King Jr. Memorial Convocation. The award honors individuals for their efforts across diverse communities in developing innovative approaches to solving social problems.*

MARTINEZ PHOTO BY C. LAGATTUTA

# A Marvelous Gift



Alumni duo donates large collection of vintage comic books, aiming to aid research on topics including gender studies and pop culture

Jim Gunderson, left, and Peter Coha, dropping off their first batch of comics at Special Collections.

Long before they were both Banana Slugs, Jim Gunderson and Peter Coha were childhood friends who collected comics together when they were growing up in San Diego. Now the dynamic duo has pooled their resources to donate a large collection of vintage Marvel comics to the UC Santa Cruz Special Collections and Archives.

The comics come from the so-called “Silver Age” of the art form, from the early 1960s to the early 1970s. “This is the first superhero-focused collection in the country that has scholarly energy behind it,” said Gunderson (College Eight ’77, philosophy), an international corporate governance, compliance, and management consultant and attorney.

Gunderson and Coha (Kresge ’78, mathematics) first became aware of comic books’ strong hold on the popular imagination when they attended two of the earliest Comic-Con conventions in San Diego in the early 1970s and saw attendees dressed as their favorite superheroes. The conference-goers were so enthusiastic, they ended up in the pool wearing their full costumes, Gunderson recalled.

GUNDERSON/COHA PHOTO BY STEVE WELDON; STUDENTS BY ELISABETH REMAK-HONNEF

They also saw that comics, once denounced as “junk reading” by concerned parents, were having their moment; certain volumes were becoming cultural treasures. And though they were still in high school, they sensed the artistic as well as the monetary value of these works. “We saw that comics from the 1930s and 1940s were going for high prices,” Gunderson said. “We saw the investment potential and decided to buy as much of the Silver Age comics as we could.”

When Gunderson and Coha went off to college the comic books remained behind—mostly forgotten, lying around in boxes in closets in their parents’ homes.

A few years ago, Gunderson decided to do something with those old boxes. “I ran across an article about the extraordinary prices these Marvel comics were getting at auction,” said Gunderson.

He began to look at those vintage volumes as an “endangered species” that had to be saved and stored properly to protect them from future damage. Gunderson said he never really considered selling his comics to a private collector.

“My goal was to find an institution that would take proper care of them and make them accessible to people,” he said. “UC Santa Cruz Special Collections is perfect for both those goals.”

Gunderson approached Elisabeth Remak-Honnef, head of Special Collections at UC Santa Cruz, a treasure trove of artifacts, papers, and volumes, including medieval manuscripts. Remak-Honnef was enthusiastic, and so was Gunderson’s friend, Coha, who agreed to donate his comic book holdings as well.

“It puts them in a good environment where they’ll be well cared for,” said Coha, who retired from Intel after 35 years.

The 345 comics the friends have donated so far are worth about \$35,000.

These days, comic books are much more fashionable and in the spotlight than they once were, with “graphic novels” winning fans as well as mainstream respectability. Looking back at comics from long ago “shows what was going on from a literary standpoint and how comic books fit into the development of that genre,” Coha said.

Student enthusiasm for the collection is overwhelming, Gunderson said. Several students were invited

Iron Man trilogy. This summer, *Guardians of the Galaxy* brought in \$94.3 million during its opening weekend. The art-book publisher Taschen is now selling a lavish Marvel-themed book for \$200.

Meanwhile, Special Collections is already gearing up for an exhibit from the Gunderson-Coha collection, which opened in February and features the art of Marie Severin, who flourished in the traditionally male-dominated comics industry.



to see some of the collection and meet Coha and Gunderson last spring. Some had their picture taken holding one of the gems—Vol. 1, No. 15 of *Amazing Fantasy*, which introduced Spider-Man to the world. That issue was appraised at \$10,500 before Gunderson donated it.

“The students were so excited that the comic books were physically there, and that they could touch them,” said Gunderson.

The collection is timelier than ever. Marvel is having blockbuster success with films such as the

Severin was the primary artist behind *Dr. Strange* and also worked on *The Hulk* and *Sub-Mariner*, among many others.

Gunderson has commissioned a catalogue for the exhibit in the style of a comic book. He is also raising grant money to index the collection and make sure it can be used for research purposes on topics ranging from gender studies to popular culture.

“The comics Peter and I are giving are important from an historical perspective,” Gunderson said.

Undergraduate student curators selecting materials for the Marie Severin exhibit in the Special Collections reading room.

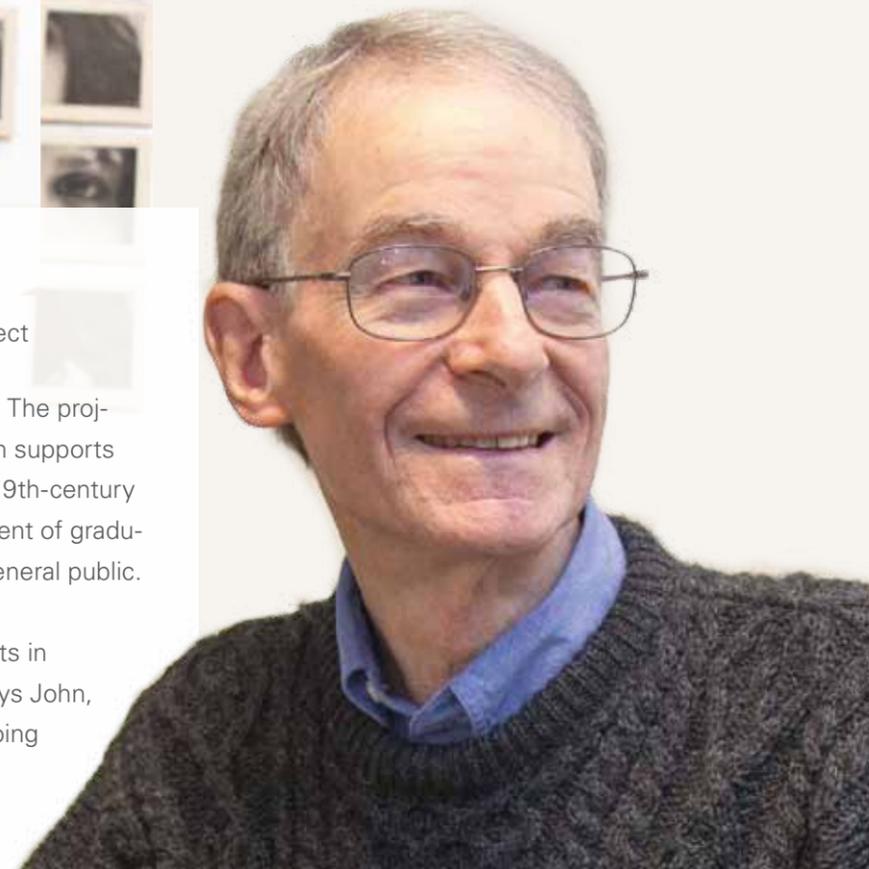


**Eric C. Hale** (Porter '92, art) stopped in Paris on the way to Geneva to demonstrate his latest inventions to his marketing team as head of design for the startup Joby. He was experimenting with some photography equipment prototypes he was working on. "This photo is the result of a lot of design-engineering and perfecting of ideas," he said. It represents for him the endless motion of all things even in the still of the night and his nocturnal ways.

We've selected this image for publication in this issue and included the story behind it. To learn more, and to view previous photos and honorable mentions, visit [review.ucsc.edu](http://review.ucsc.edu). Send future submissions to [review@ucsc.edu](mailto:review@ucsc.edu). See the rules and guidelines at [review.ucsc.edu/submissions.html](http://review.ucsc.edu/submissions.html)



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Professor of literature; Director, Dickens Project

John cofounded the Dickens Project in 1980. The project hosts the annual Dickens Universe, which supports innovative research on Charles Dickens and 19th-century culture, promotes the professional development of graduate students, and provides outreach to the general public. John made a bequest that will support the Dickens Project endowment to ensure it exists in perpetuity on the UC Santa Cruz campus. Says John, "After 34 years, the Dickens Project is still going strong. And it has a glorious future, too."

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